

## What, Why and How:



ACU Banyo



**MATES 4 MATES**  
Supporting Injured Defence Force Mates.

## Community Engagement in the School of Behavioural and Health Sciences Brisbane

The ACU and DePaul University Conference on Community  
Engagement and Service Learning

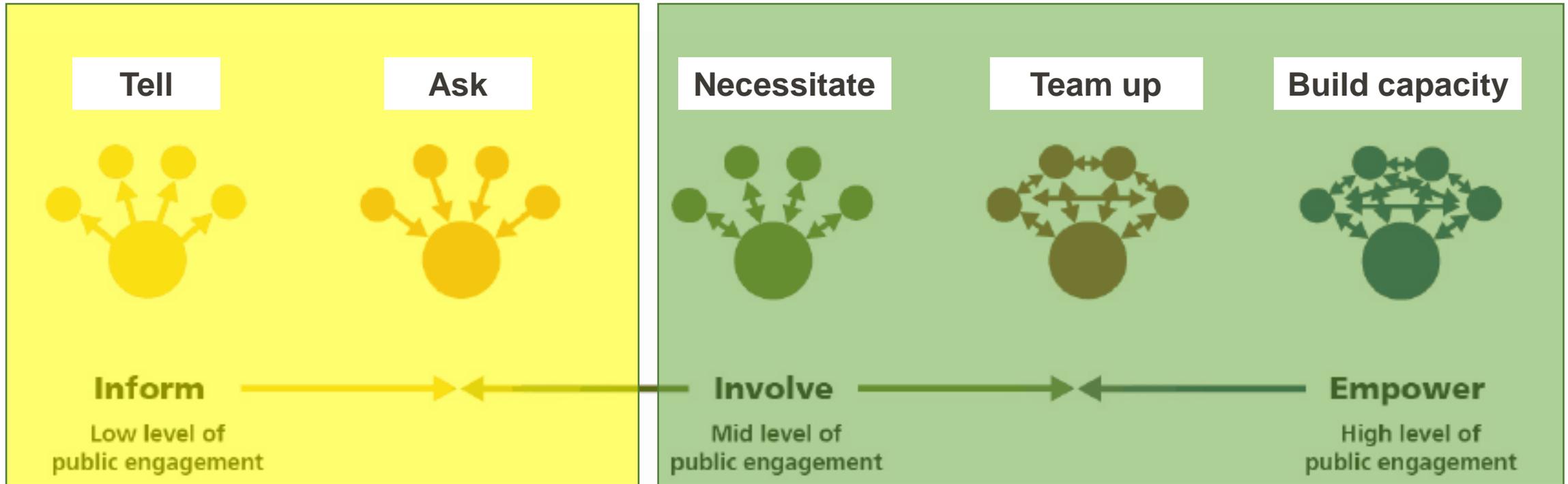
Dr Dan van den Hoek

23<sup>rd</sup> July 2019



@dan\_hoek

# What constitutes community engagement?



[Image credit: https://www.bangthetable.com/blog/what-is-community-engagement/](https://www.bangthetable.com/blog/what-is-community-engagement/)

# What is the core business of universities?



- Academic profile
- Students, learning and teaching
- Research
- Corporate services.



*Which university do these goals belong to?*

## *What makes our university special?*

An overarching goal of developing ACU's Catholic identity

# What makes ACU special?

An overarching goal of developing ACU's Catholic identity

## On target for 2020

By 2020 ACU aim to be recognised as:

- one of the most significant Catholic universities in the world
- a vital feature of the Australian university landscape
- a world-leading university in its areas of research specialisation
- a culture of research excellence aligned to its identity and mission
- an established university with over 30,000 students
- delivering quality programs with an innovative and distinctive learning and teaching experience within the Catholic intellectual tradition
- achieving excellent student satisfaction and graduate outcomes
- at the forefront in improving the access and outcomes of equity groups
- a university of service and a leading institution in the area of community engagement
- a culture of performance and service excellence.

# Why do we do it?

## Our core values

ACU is a university of service.

We're committed to serving the common good and upholding the sacredness in life. We respect and welcome all faith traditions and uphold the dignity of all human beings.

*Because capacity building activity is the highest order of community engagement.*

# What constitutes community engagement?

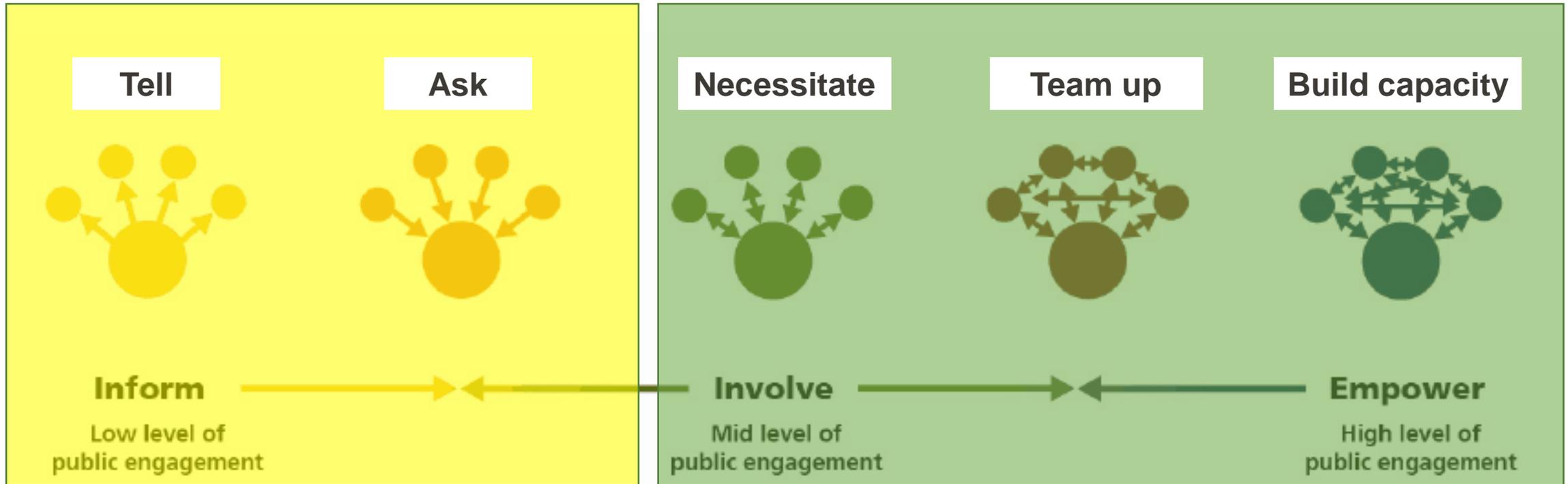
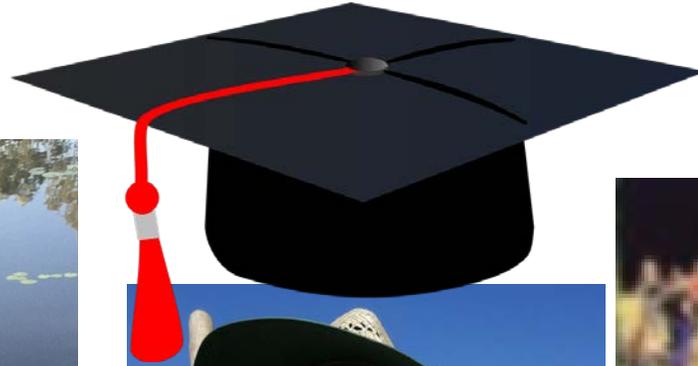


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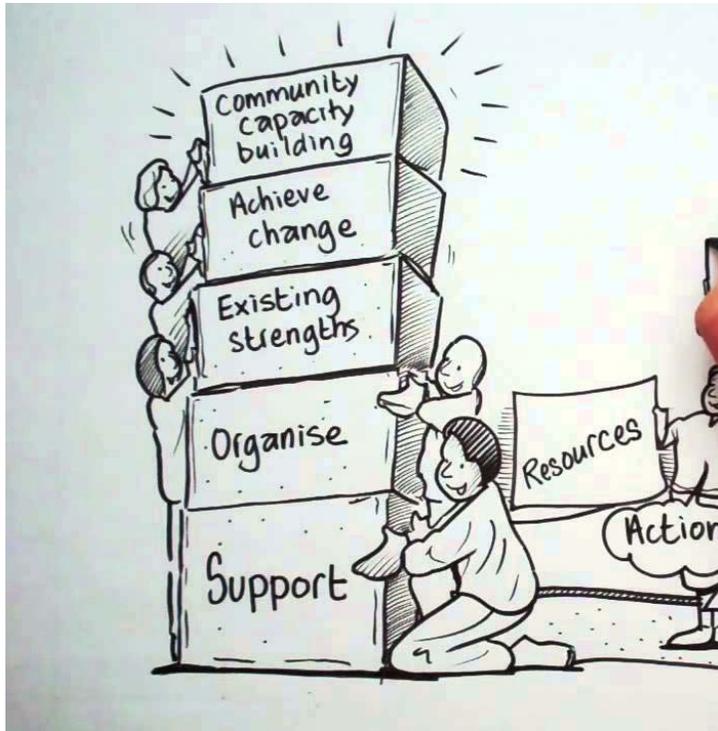


Why?

# Why does SoBHS Brisbane do it?



# How does SoBHS Brisbane do it?



## A real world example



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- Identify an area of need
- Identify capacity to service the need
- Determine ability to build capacity
- Seek collaboration from partners
- Develop relationship based on mutual benefit
- Implement
- Re-assess and modify as necessary

**Seems logical doesn't it?**

**So why don't we do more?**

## How do we grow?



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- How best do we engage our staff to contribute willingly?
- How do we change the perception of CE?

One more

# How do you get involved?



# Questions, Comments and Discussion

