

Motivating Others: Research and Interventions on Motivation and Well-Being Using Self-determination Theory

Richard M. Ryan, Ph.D.

*Institute for Positive Psychology and Education
Australian Catholic University*



An Incomplete List of Recent Collaborators

Avi Assor
Ben Gurion Univ., Israel

Kimberley Bartholomew
Nottingham Trent Univ., UK

Kirk Warren Brown
Virginia Commonwealth, USA

Rafael Calvo
University of Sydney, AUS

Beiwen Chen
University of Ghent, BE

Randall Curren
University of Rochester, USA

Valery I. Chirkov
University of Saskatchewan, CA

Bee Leng Chua
National Instit. of Educ.,
Singapore

Stefano Di Domenico
IPPE, Australian Catholic U

Wendy S. Grolnick
Clark University, USA

Tim Kasser
Knox College, USA

Ayoung Kim
Ewha Women's Univ., S. Korea

Nicole Legate
Illinois Institute of Technology

Chris Lonsdale
Australian Catholic Univ., AUS

Frank Martela
Univ. of Helsinki, Finland

Kou Murayama
Univ. of Reading, UK

Christopher Niemiec
University of Rochester, USA

Quint Olga-Baldwin
Fukuoka Univ., Japan

Luc Pelletier
University of Ottawa, CA

Anne Poulson
Univ. of Queensland, AUS

Andrew Przybylski
Oxford University, UK

Johnmarshall Reeve
University of Korea, S.Korea

C. Scott Rigby
Immersyve Inc., Orlando, USA

Guy Roth
Ben Gurion Univ., Israel

Bart Soenens
University of Ghent, BE

Martyn Standage
University of Bath, UK

Pedro Teixeira
Tech. Univ. of Lisbon, Port.

Geoffrey C. Williams
Univ. of Rochester Medical Ctr.

Maarten Vansteenkiste
University of Ghent, BE

Netta Weinstein
University of Essex, UK

John Wang
National Technical Univ., Singapore

Jenny Ziviani
Univ. of Queensland, AUS

SDT Basic Research Areas

Intrinsic Motivation

Extrinsic Motivation and Internalization

Individual Differences in Motivation

Well Being and Basic Psychological Needs

Culture and Gender: Universal versus Culturally Specific Needs

Energy and Vitality

Mindfulness: Impact on Motivation and Wellness

Close Relationships: Quality and Satisfaction

Aspirations and Life Goals: Eudaimonic Living

The Impact of Natural Environments on Wellness

Evolution of Prosocial Behavior

Neuropsychology of Autonomous Self-regulation

SDT Applied Research

Psychotherapy

Educational Practice and School Reform

Organizational Behavior and Management

Health Care: Motivation and Adherence

Exercise and Physical Activity Motivation

Sport Motivation and Performance

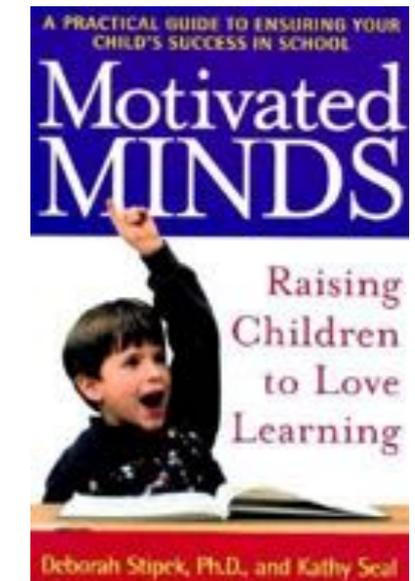
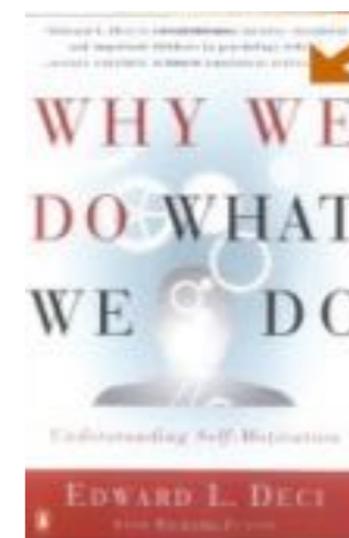
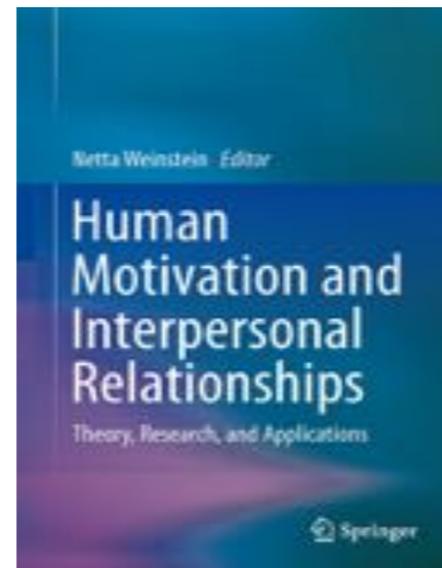
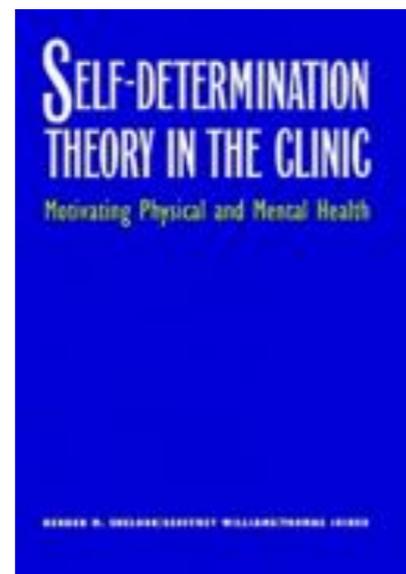
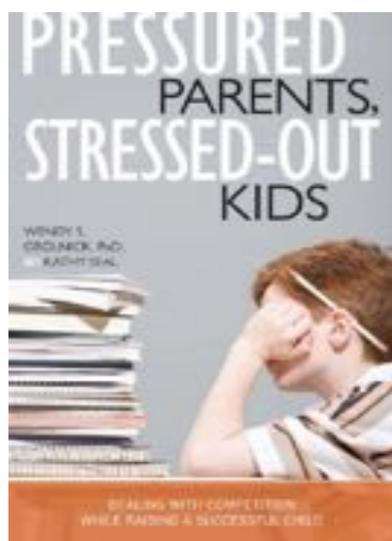
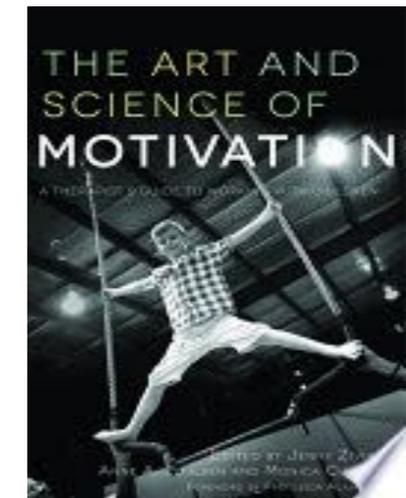
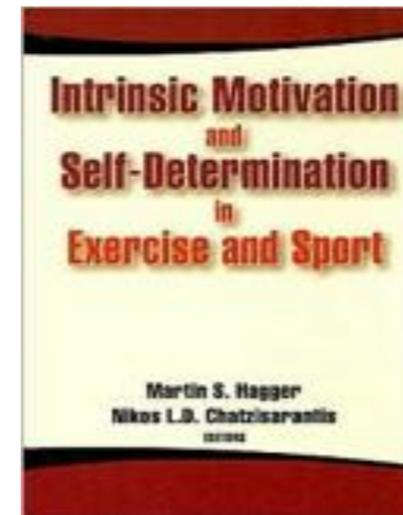
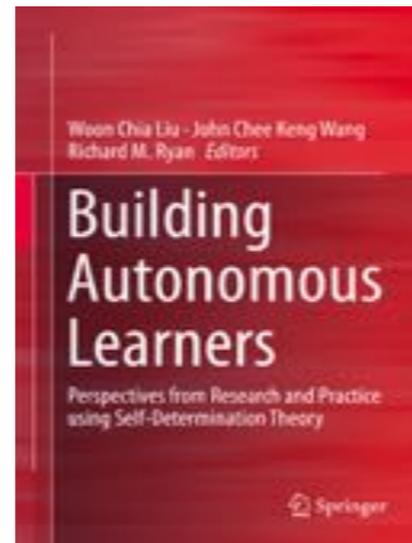
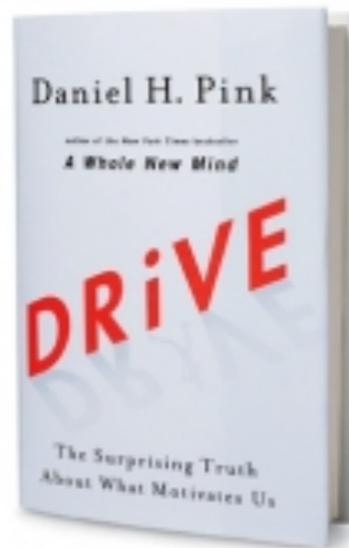
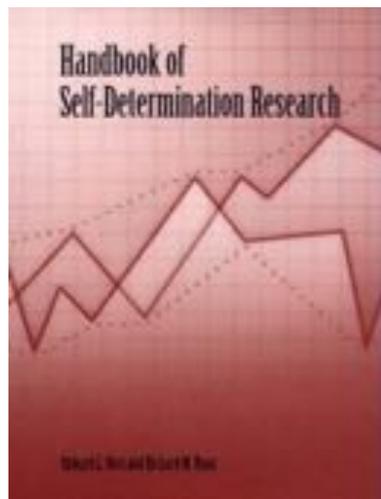
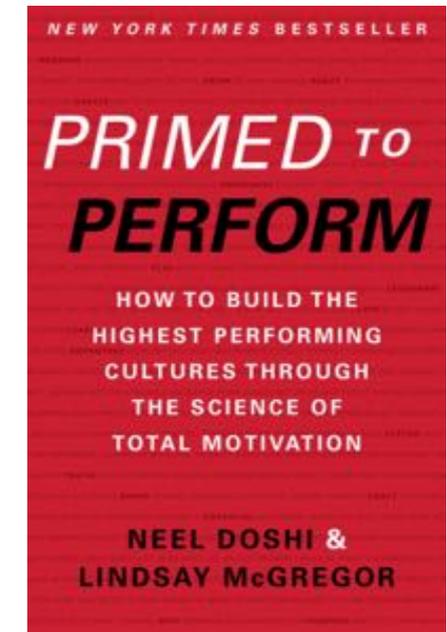
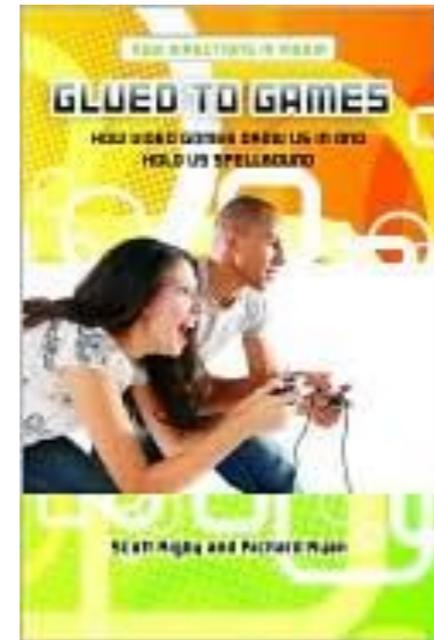
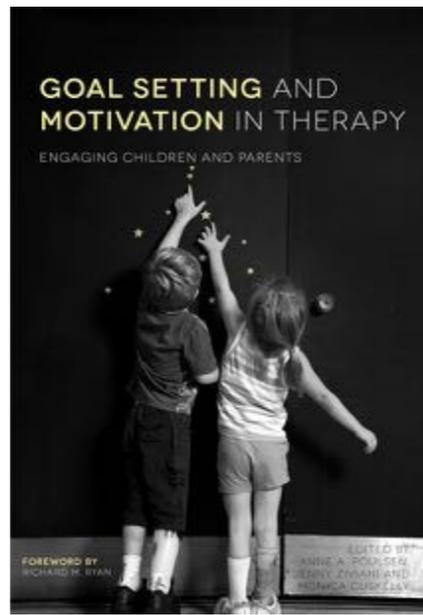
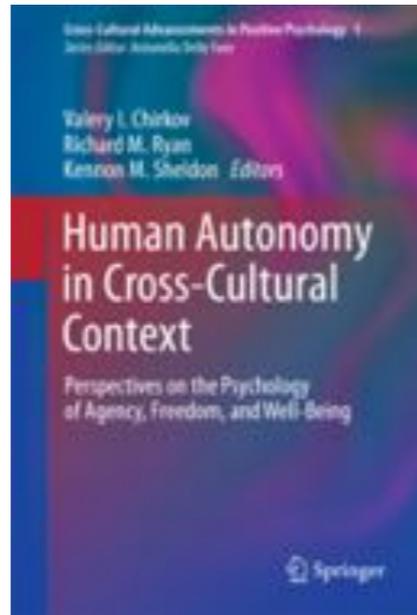
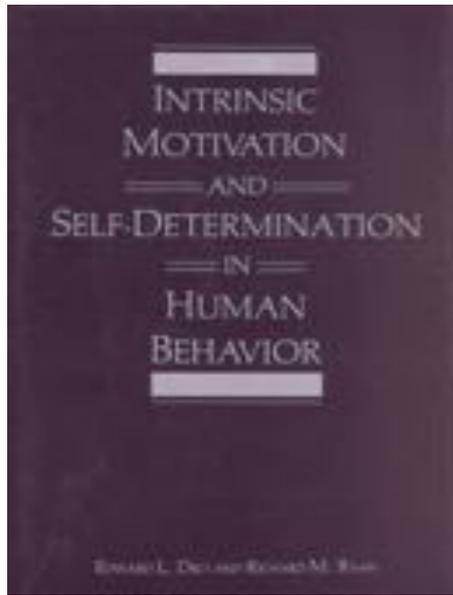
Religious Internalization and Motivation

Environmental Sustainability and Consumer Behaviors

Virtual Environments and Video Games

Violence and Bullying: Causes and Prevention

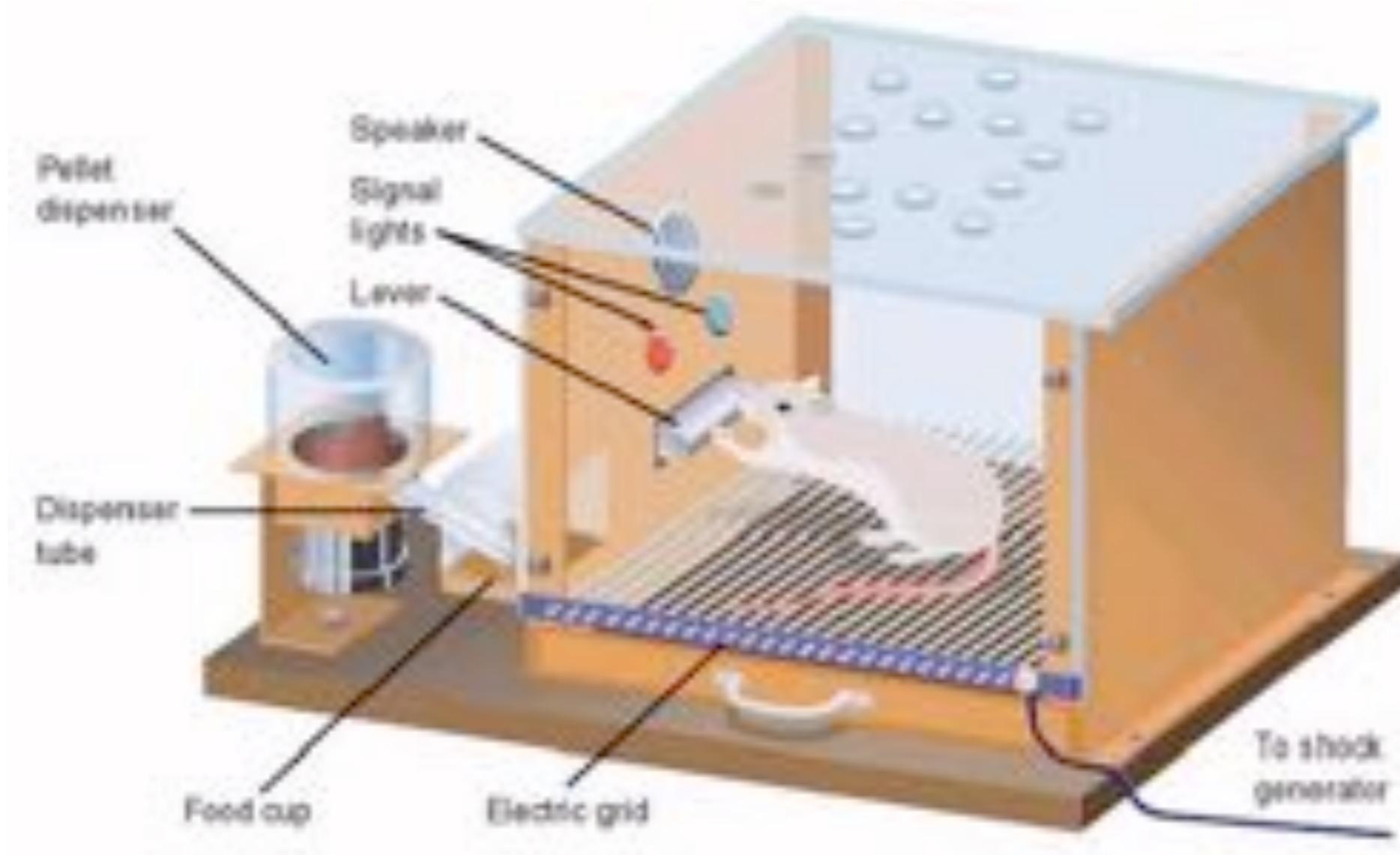
Benevolence and Prosocial Behavior



MOTIVATION

To be moved to action

The Classical Model



People Have Choices





The study of motivation today is no longer about how to control people from the outside



it is about why people choose what they do, and what facilitates their volitional engagement

The Importance of Volitional Behavior

Intrinsic motivation (interest)

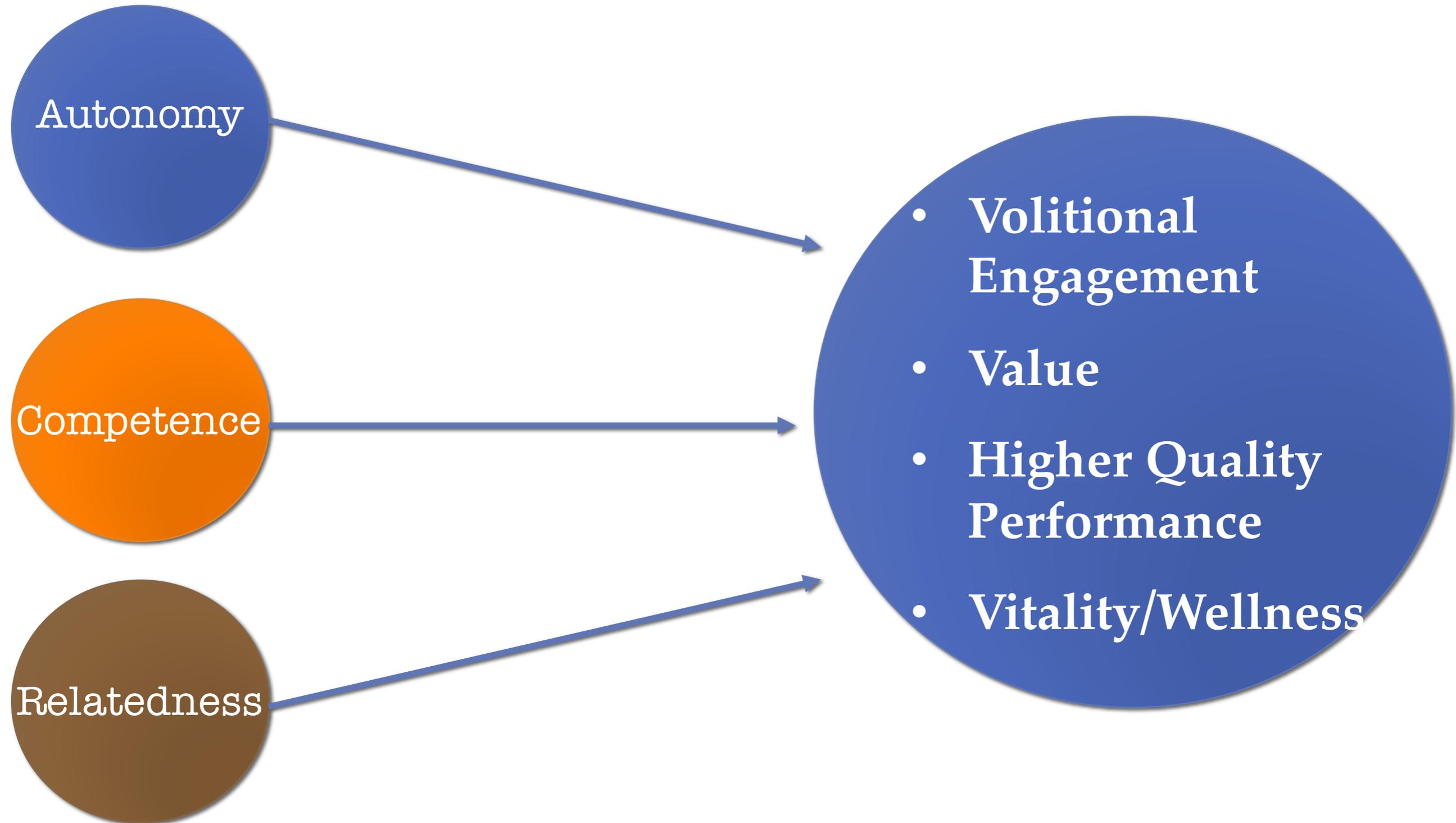
Internalized motivation (value)

Multiple ways to support (and to undermine) both interest and value

What do people need to be motivated and vital?



Basic psychological need satisfactions leading to higher quality motivation and wellness



Need:

Something essential to a living entity's growth, integrity and well being

- when deprived, evidence of degradation or harm; when satisfied, evidence of thriving

Basic Psychological Needs:

Satisfaction is essential for psychological growth, integrity and wellness

- natural rather than acquired
- universal rather than culturally specific
- not necessarily consciously valued



SDT's Three Basic Psychological Needs

- Autonomy** → Behavior is in accord with abiding values and interests; actions are self-endorsed; congruence between implicit and explicit motives
- Competence** → Sense of effectance & competence in one's context
- Relatedness** → Feeling cared for, connected to, sense of belonging with Others; able to contribute

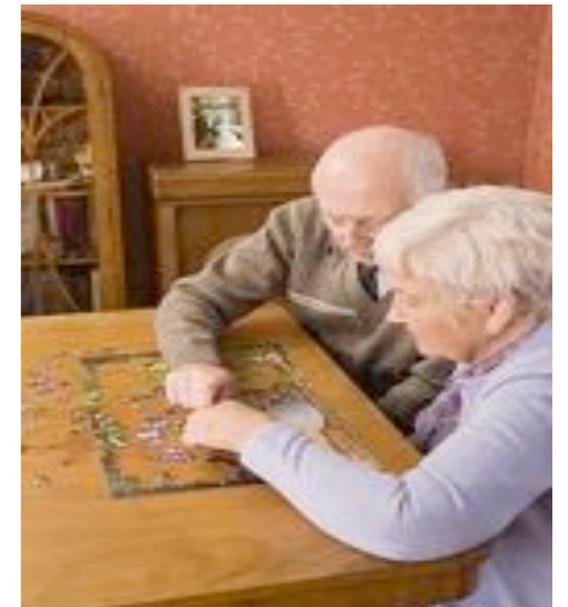
What autonomy is not

- It is not independence
- It is not about individualism versus collectivism
- It does not require an absence of external inputs or demands, (but rather an endorsement of them or their legitimacy)

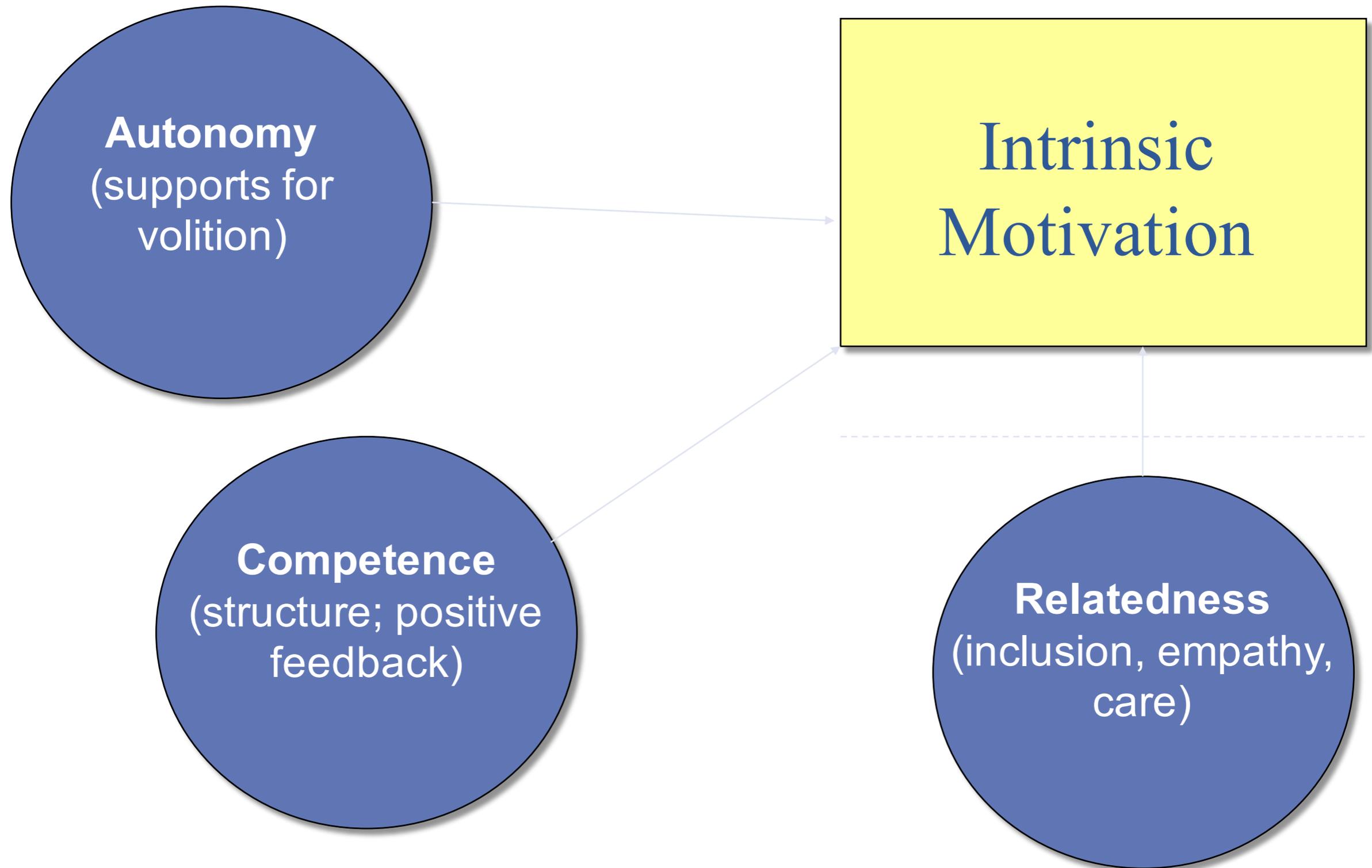
What is intrinsic motivation?



- IM is doing something because of the inherent satisfactions the activity yields
- Children's play is a prototype of IM
- Most learning is by nature intrinsically motivated;
- IM continues across the lifespan as an important impetus to learning and revitalization



Factors Associated with the Facilitation of Intrinsic Motivation



Conditions that Facilitate Intrinsic Motivation

Autonomy-Relevant

- Absence of Pressure
- Goal Choice
- Strategy Choice
- Task Involvement
- Acknowledge person's perspective
- Allow inputs

Competence-Relevant

- Optimal Challenge
- Positive Feedback
- Informational Rewards

Relatedness-Relevant

- Encouragement
- Warmth

Conditions that Undermine Intrinsic Motivation

Autonomy-Relevant

- Pressure toward Outcomes
- Punishment contingencies
- Goal or Strategy Imposition
- Deadlines
- Controlling rewards
- Ego-involvement
- Surveillance

Competence-Relevant

- Non-Optimal Challenges
- Negative Feedback
- No Feedback

Relatedness-Relevant

- “Cold” Interactions
- Lack of Positive Involvement

Effects of Choice on Vegetable Children's Intake

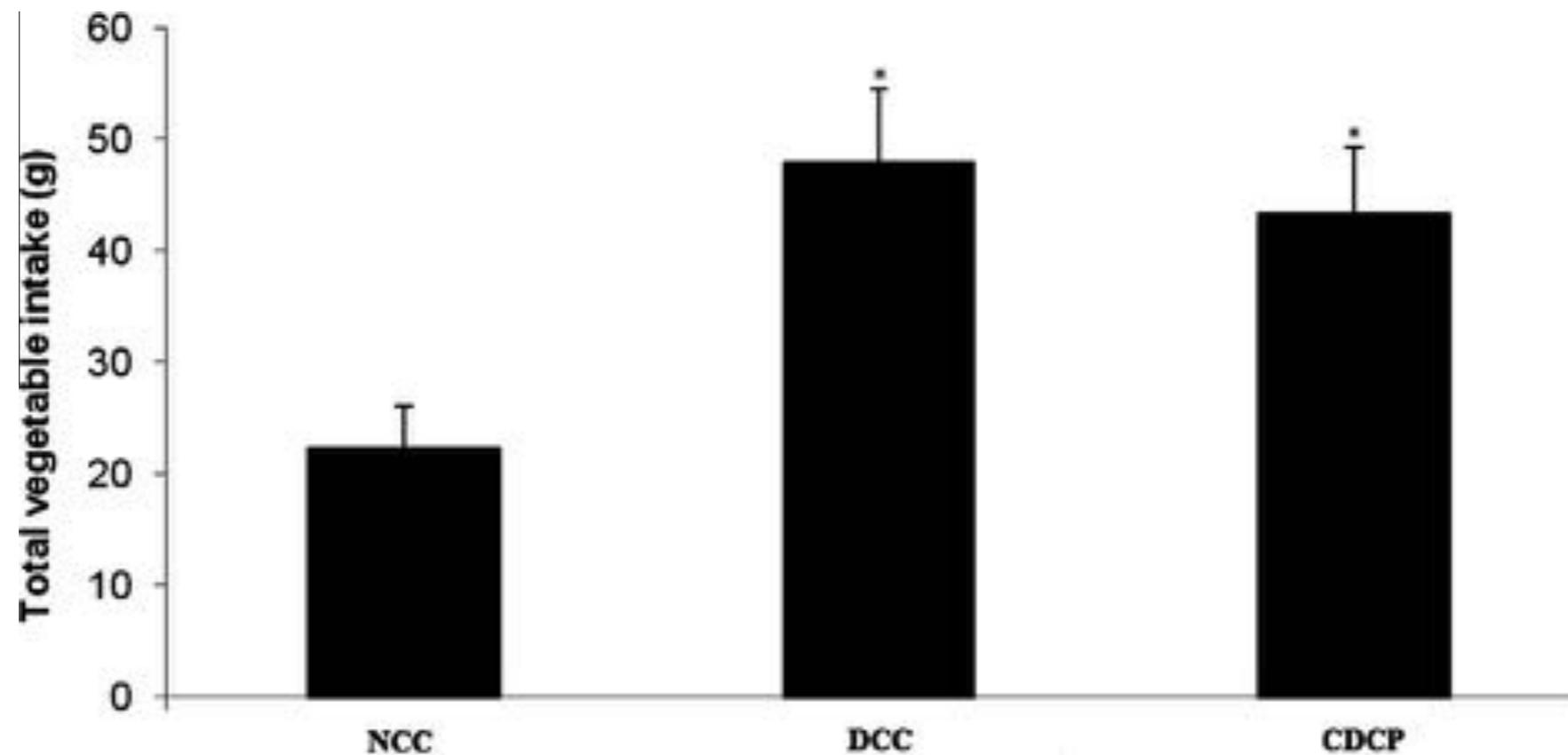
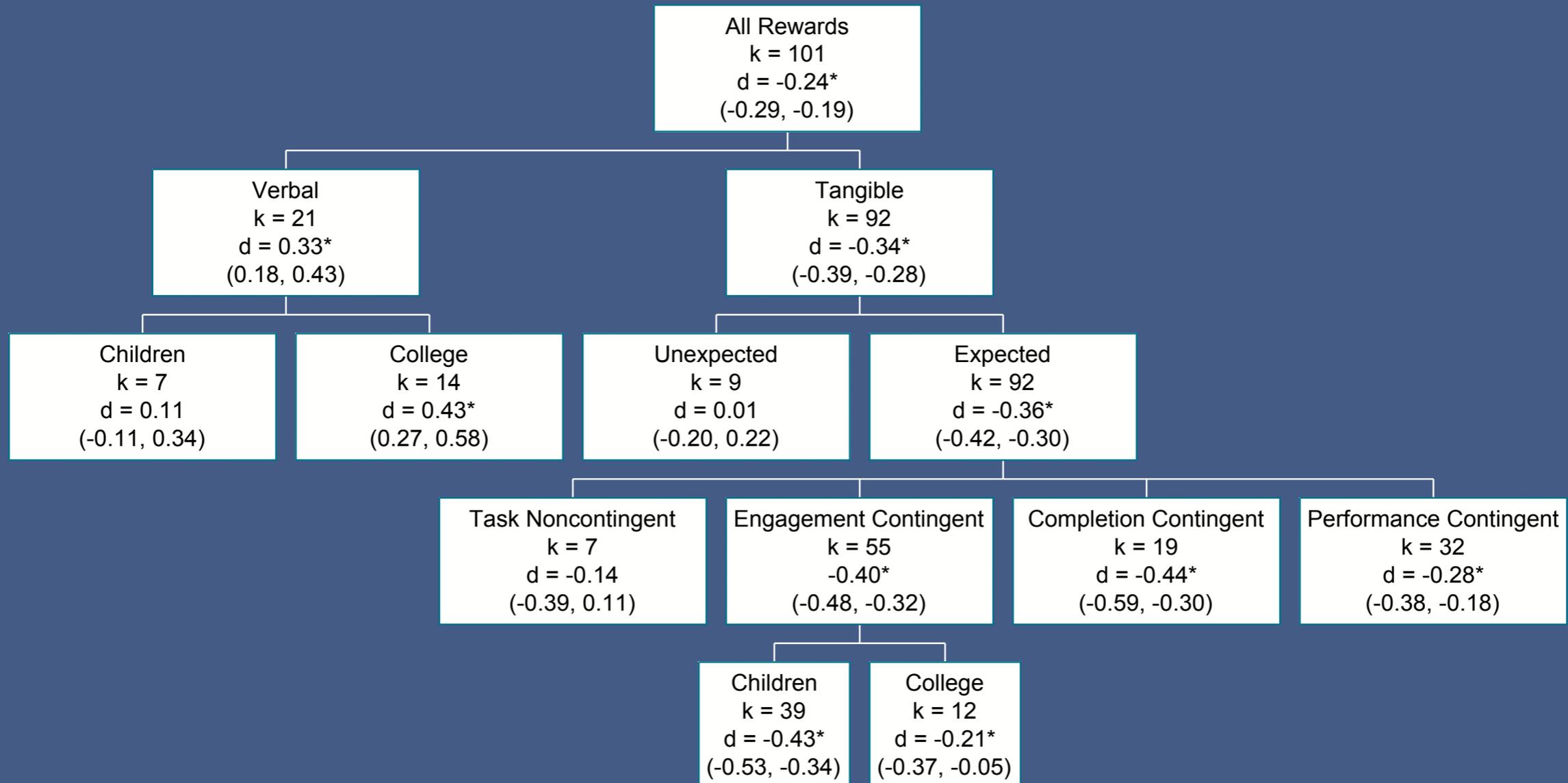


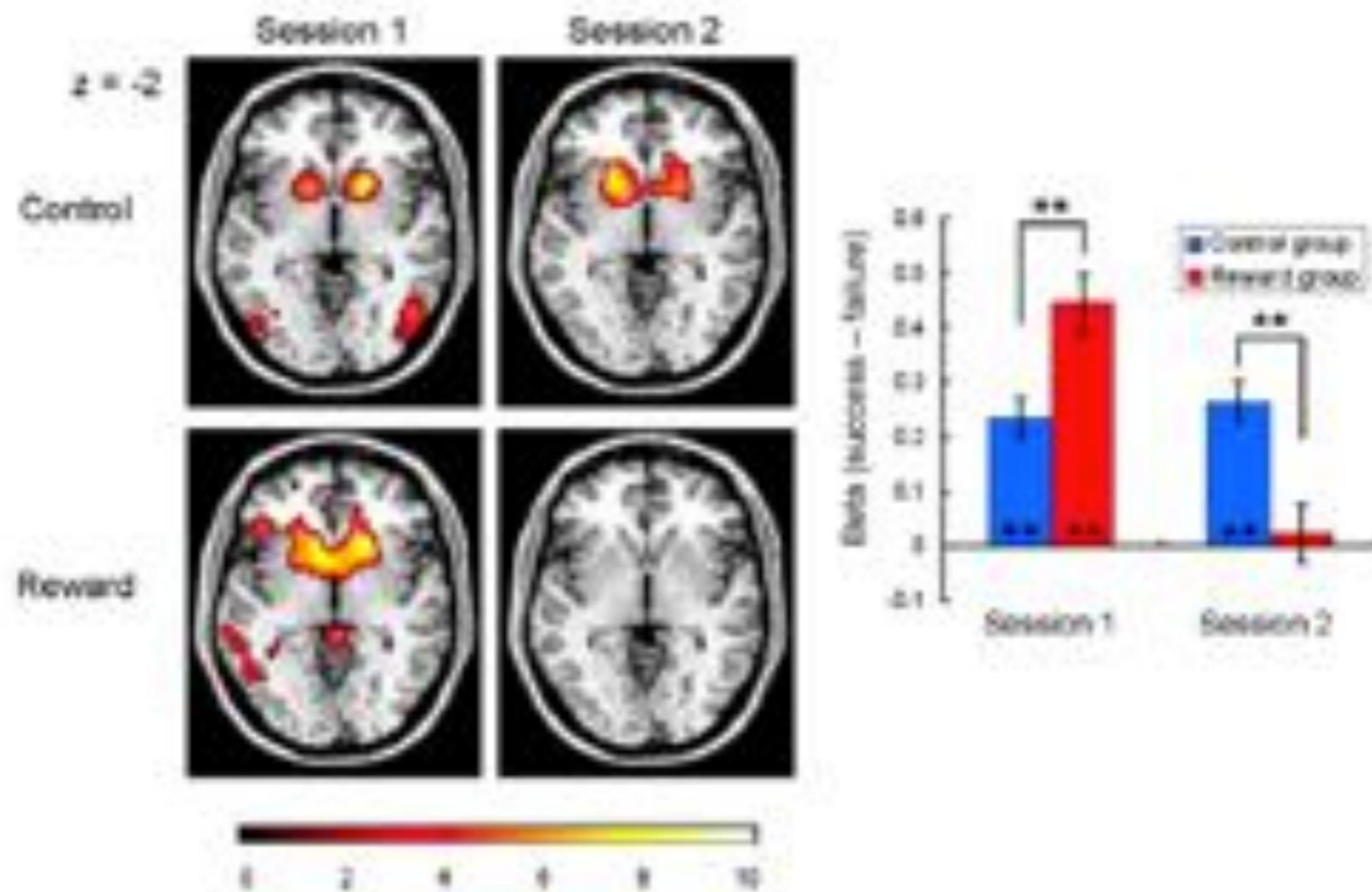
Fig. 1. Means and standard error means of total vegetable consumption, including one or two vegetables, depending on the condition ($p < 0.05$).

The Effects of Rewards on Free-Choice Behavior: Controlling Rewards Undermine; Informational Do Not



Deci, E. L., Koestner, R., & Ryan, R.M. (1999). *Psychological Bulletin*, 125, 627-668.

The Undermining Effect: Deactivation of Bilateral Striatum as a Function of Prior Rewards



Right LPFC Changes During Reward and Post-Reward Sessions

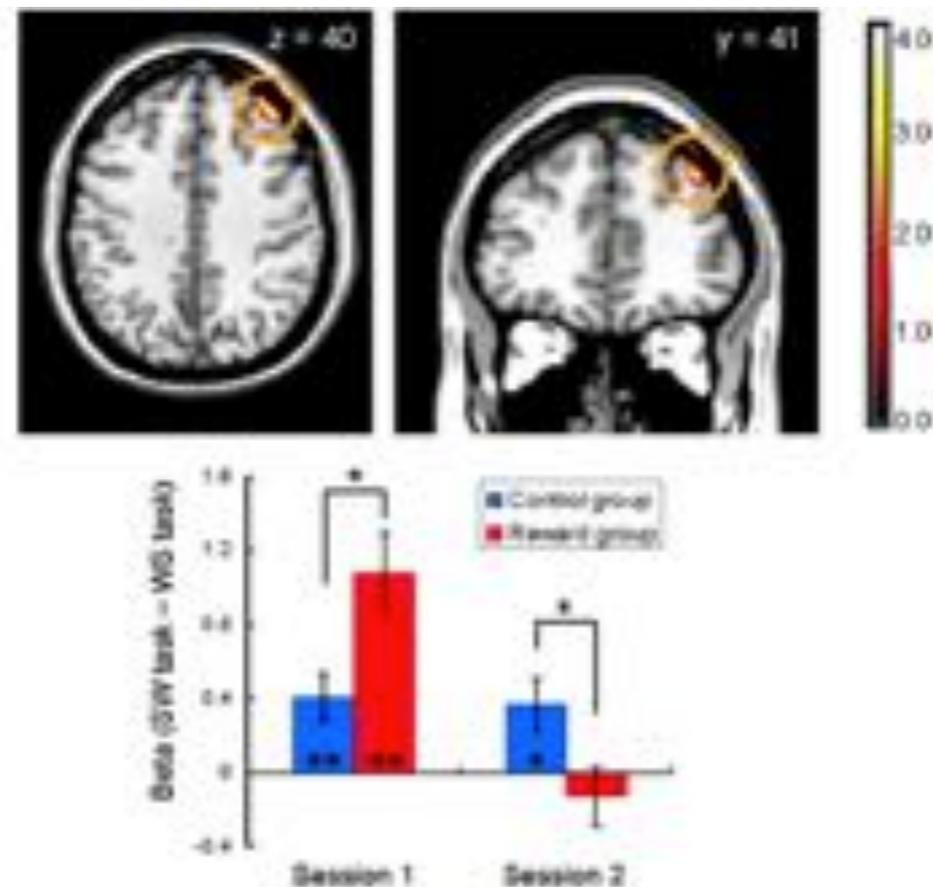
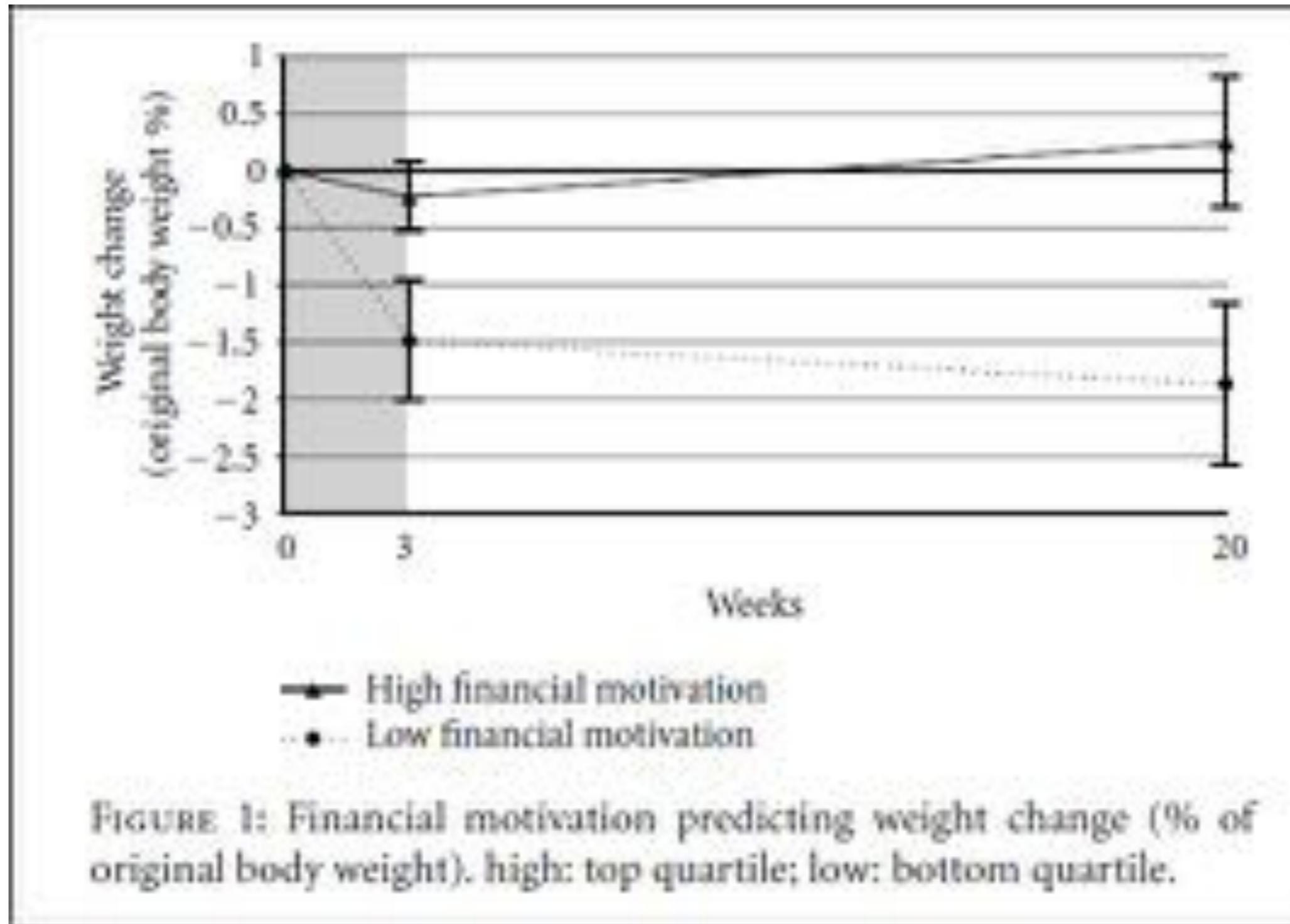


Fig. 4. Right LPFC activation (peak at 39, 41, 40) detected in the session-by-group interaction during the task cue period ($P < 0.05$, small-volume-corrected; image is shown at $P < 0.001$, uncorrected for display). Neural responses are displayed in transaxial and coronal formats. The bar plot represents mean contrast values and SDs for each session/group. During the first session, the LPFC in the reward group showed significantly larger activation than that in the control group (two-sample $t_{28} = 2.62$, $P < 0.05$). However, the activation became significantly smaller in the reward group than in the control group during the second session (two-sample $t_{28} = 2.27$, $P < 0.05$).

Negative Impact of Extrinsic Reward Focus on Sustained Weight Change



Relations of Teachers' Orientations (autonomy-supportive vs. controlling) to Students' Intrinsic Motivation and Perceived Competence

Teachers' Autonomy Support

Intrinsic Motivation

Preference for Challenge .41***

Curiosity .56***

Mastery attempts .37***

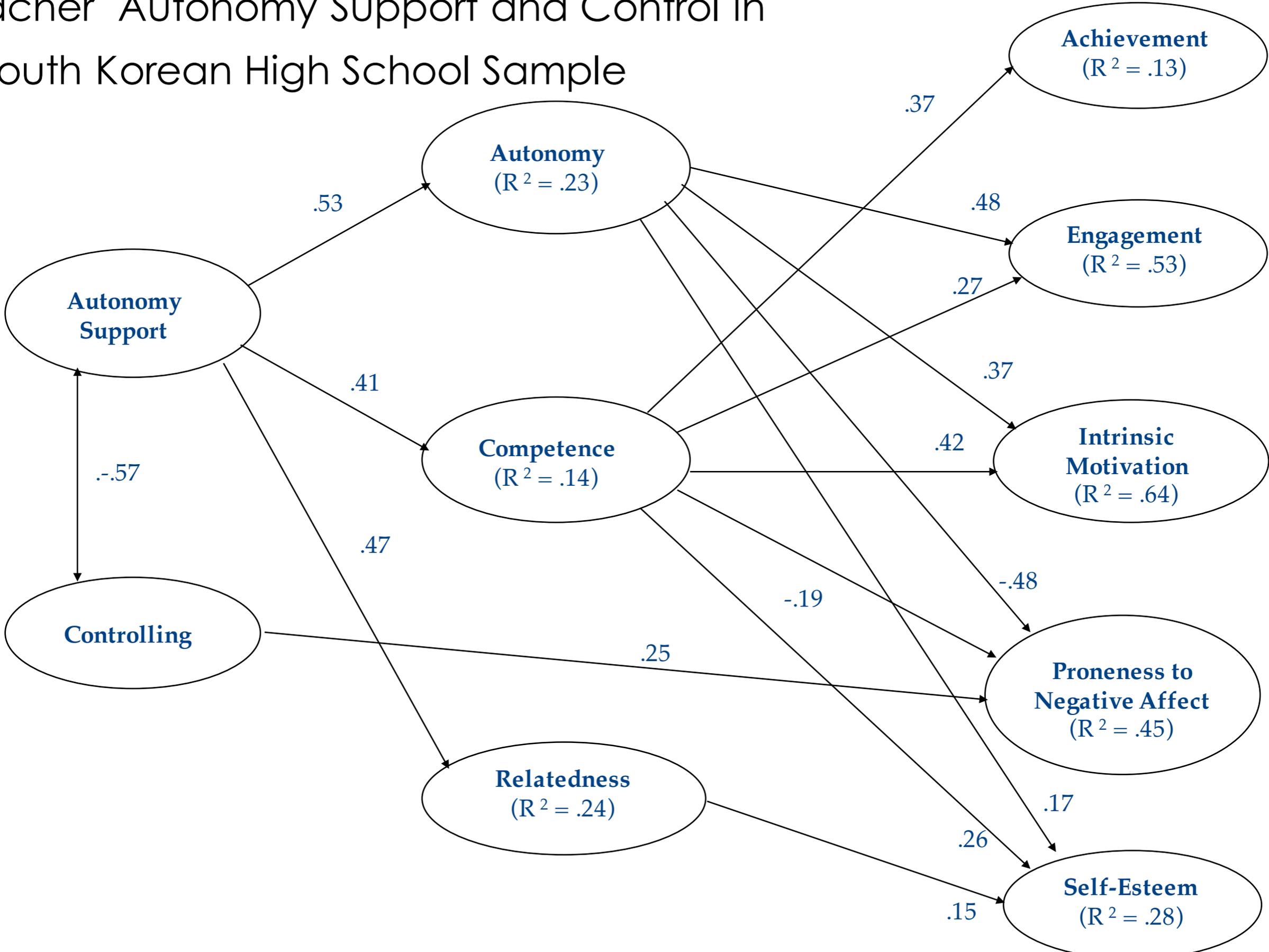
Perceived Competence

Cognitive competence .29***

Global competence (self-worth) .36***



Teacher Autonomy Support and Control in a South Korean High School Sample



SEM Relating Autonomy Support/Control to Satisfaction versus Thwarting and Outcomes in Young Athletes

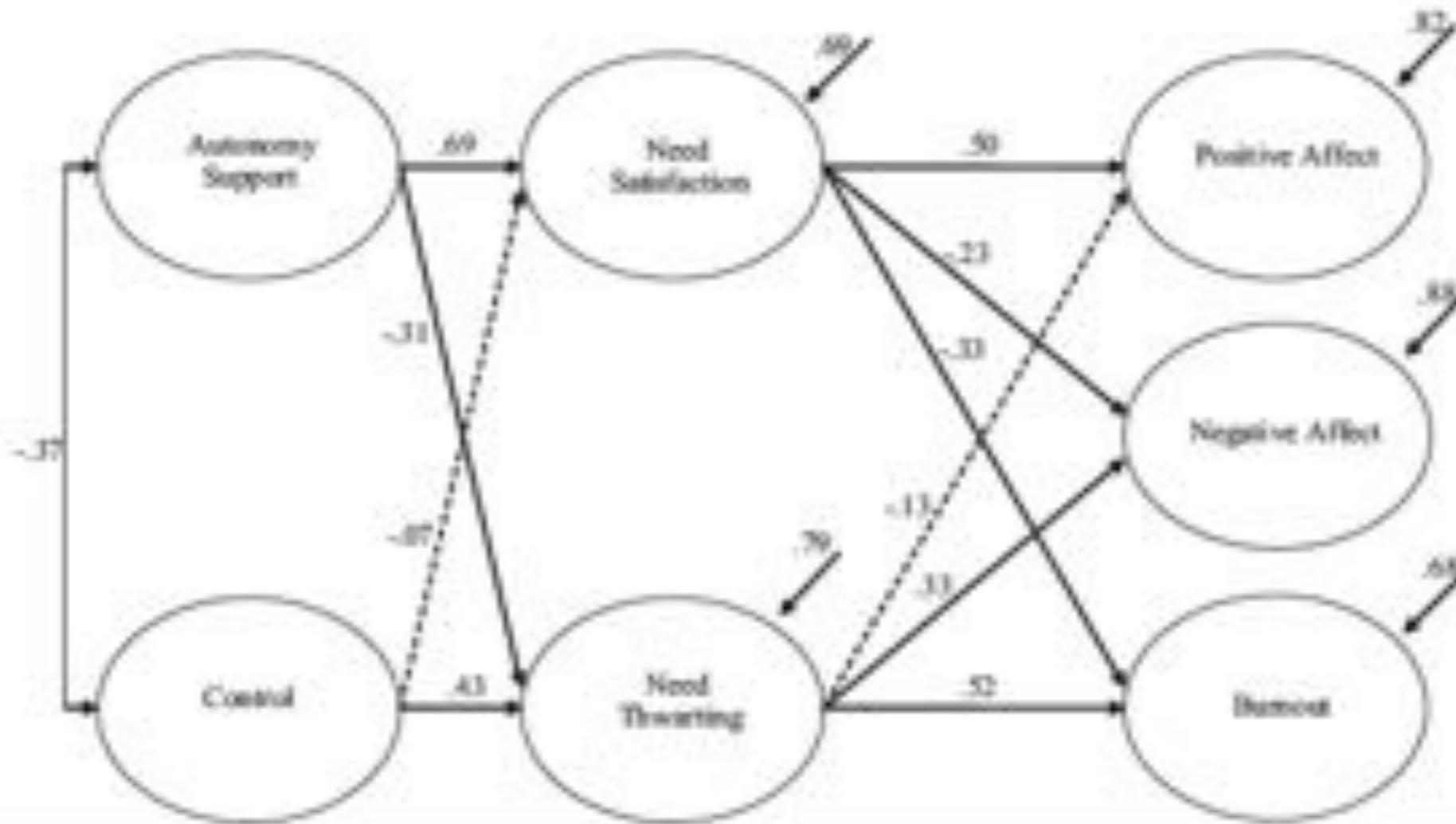


Figure 2. Latent variable modeling predicting positive affect, negative affect, and burnout symptoms (Study 2). Dotted lines represent nonsignificant parameters. Item indicators are not presented for presentation simplicity purposes. Correlations between disturbance terms were need satisfaction-need thwarting = -.20, positive affect-burnout = -.30, negative affect-burnout = .46.

Secretory Immunoglobulin A (S-IgA) as Predicted by Need Thwarting Prior to Training or Practice Sessions

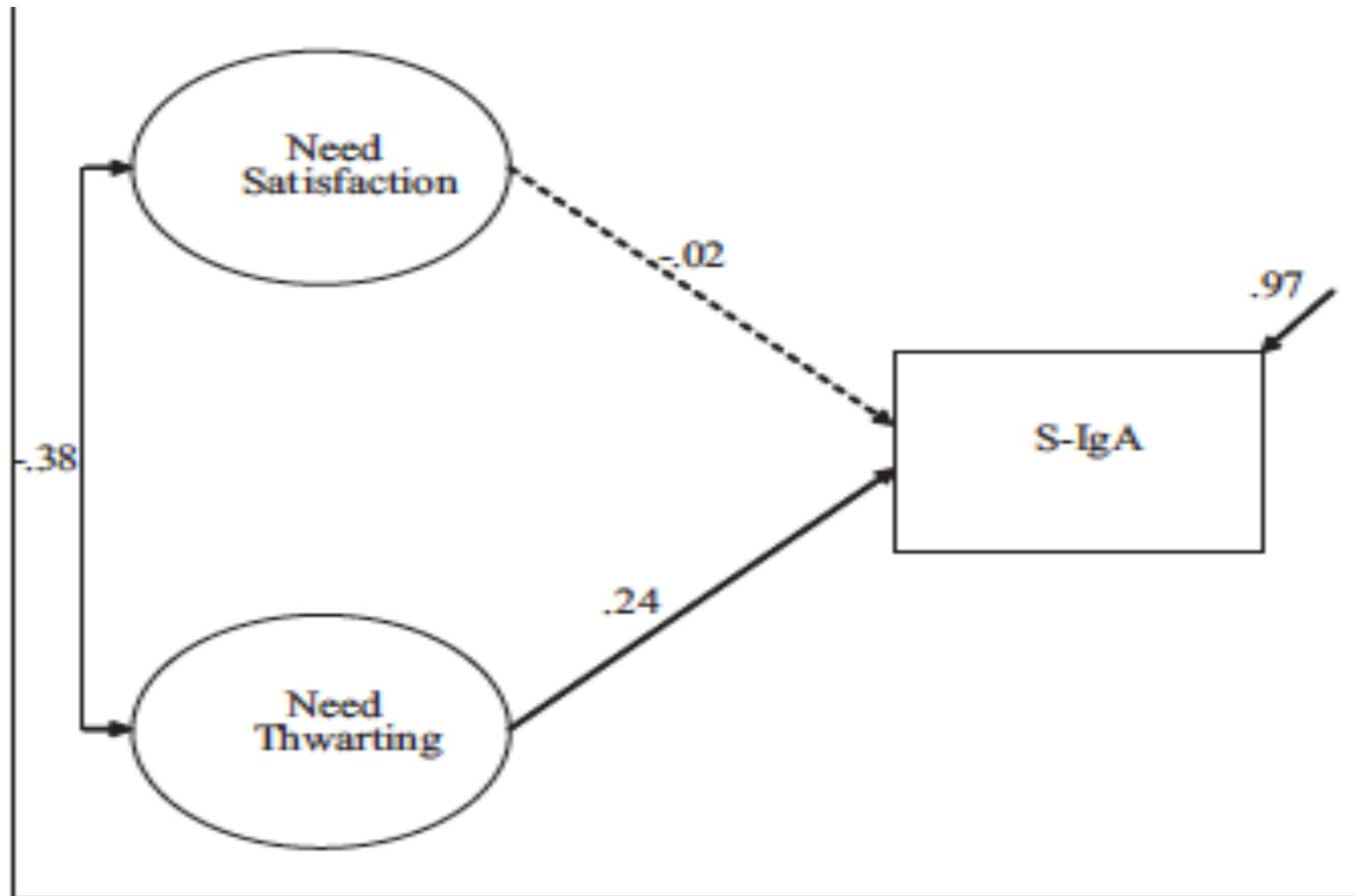


Figure 3. Latent variable modeling predicting levels of S-IgA (Study 2)

Dotted lines represent nonsignificant parameters. Secretory immunoglobulin A (S-IgA) was an observed variable. Item indicators for the two need factors are not presented for presentation simplicity purposes.

Two Categories of Motivation....

Intrinsic Motivation:

Done or the inherent satisfactions in acting



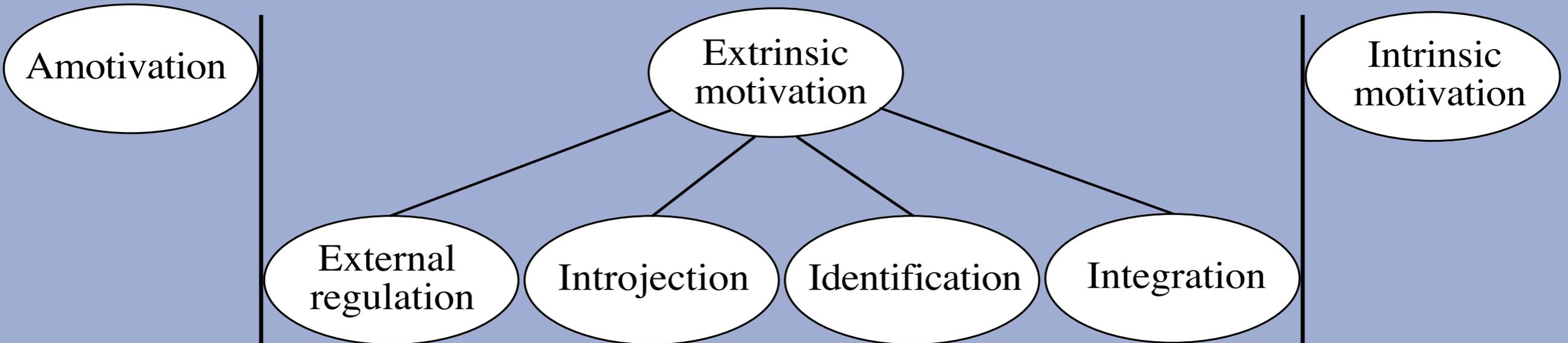
Extrinsic Motivation:

Done to attain consequences separable from behavior



Intrinsic & Extrinsic Motivation

REGULATORY STYLES:



ASSOCIATED PROCESSES:

Perceived non-contingency
 Low perceived competence
 Non-relevance
 Non-intentionality

Saliency of extrinsic rewards or punishments
 Compliance/Reactance

Ego Involvement
 Focus on approval from self and others

Conscious valuing of activity
 Self-endorsement of goals

Hierarchical synthesis of goals
 Congruence

Interest & Enjoyment
 Inherent satisfaction

PERCEIVED LOCUS OF CAUSALITY:

Impersonal

External

Somewhat External

Somewhat Internal

Internal

Internal



Correlations between Self-Regulation Styles and Academic Goals, Values, & Learning Strategies

Subscales	External	Introjected	Identified	Intrinsic
Goal Orientation				
Learning Orientation	.15**	.37***	.58***	.62***
Performance Orientation	.28***	.50***	.33***	.16**
Work-Avoidance Orientation	.19***	-.02	-.37***	-.42***
Value of learning and school	-.02	.24***	.49***	.58***
Learning Strategies				
Deep Process	-.04	.27***	.54***	.56***
Surface Process	.38***	.40***	.16**	.13*

Note. * $p < .05$, ** $p < .01$, *** $p < .001$; Yamauchi & Tanaka (1998)

Correlations of motivational constructs and Total Moderate-Intensity Exercise per ACSM/AHA guidelines

External Regulation	-.18
Introjected Regulation	.22
Identified Regulation	.45 ^{***}
Intrinsic Motivation	.34 [*]
Controlled Motivation	.05
Autonomous Motivation	.42 ^{**}



Predicting Practice Frequency and Quality: Music Schools in Australia and New Zealand

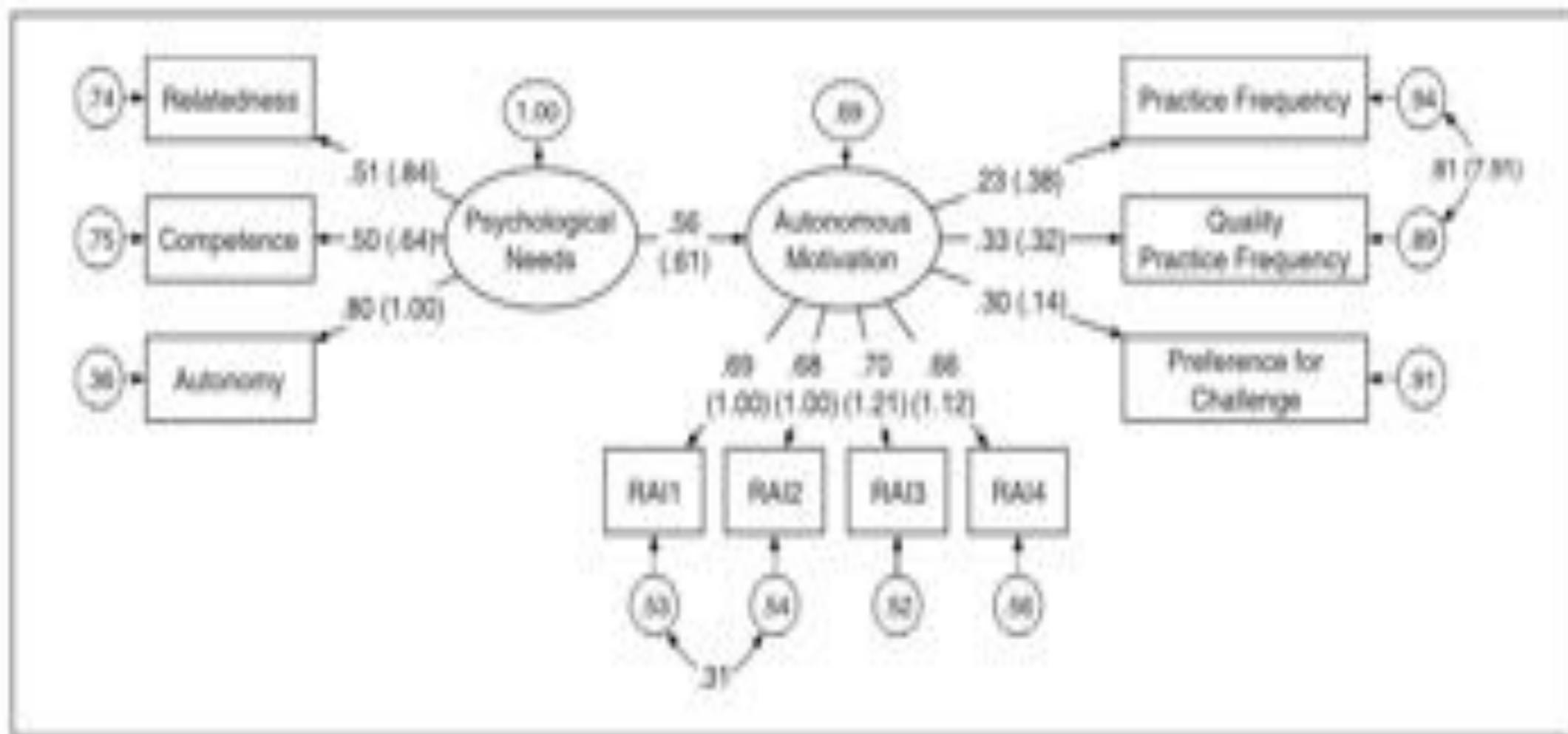
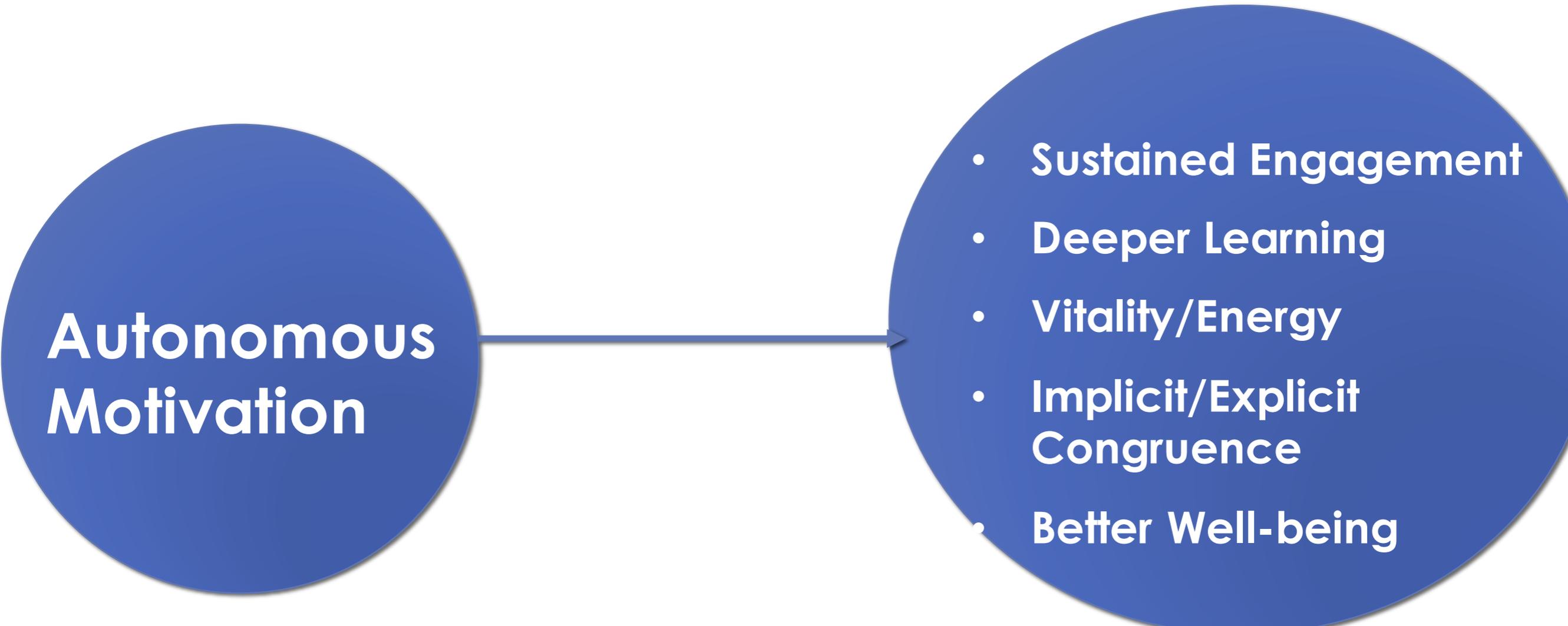


Figure 1. Structural equation model of psychological needs satisfaction and autonomous motivation predicting practice. $N = 392$. Unstandardized coefficients are in parentheses. All factor loadings and paths are significant at $p < .001$. RAI = Relative Autonomy Index.

From Evans and Bonneville-Roussy (2015)

Greater Relative Autonomy Enhances Value, Motivation and Wellness Outcomes

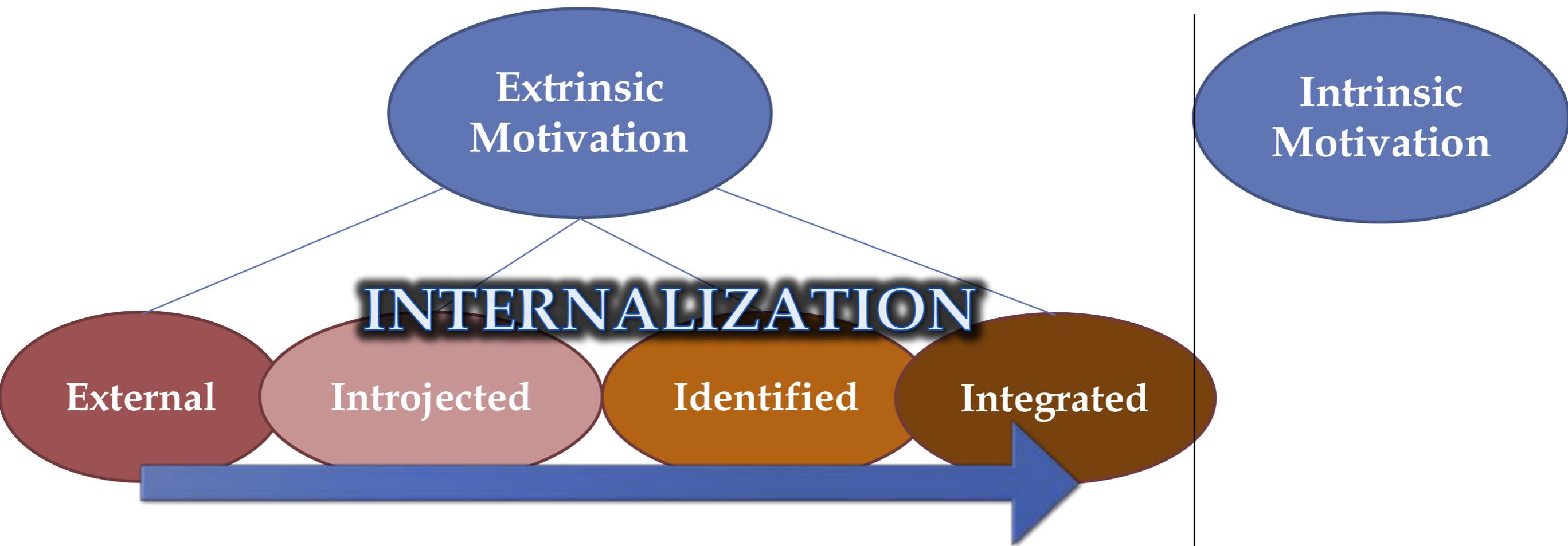
**Autonomous
Motivation**



```
graph LR; A((Autonomous Motivation)) --> B((Sustained Engagement, Deeper Learning, Vitality/Energy, Implicit/Explicit Congruence, Better Well-being));
```

- Sustained Engagement
- Deeper Learning
- Vitality/Energy
- Implicit/Explicit Congruence
- Better Well-being

These functional effects are apparent:
Across the Life Span
Across SES
Across Cultures



Extrinsic
Motivation

Intrinsic
Motivation

INTERNALIZATION

External

Introjected

Identified

Integrated

-Control with
rewards &
punishments
-Compliance

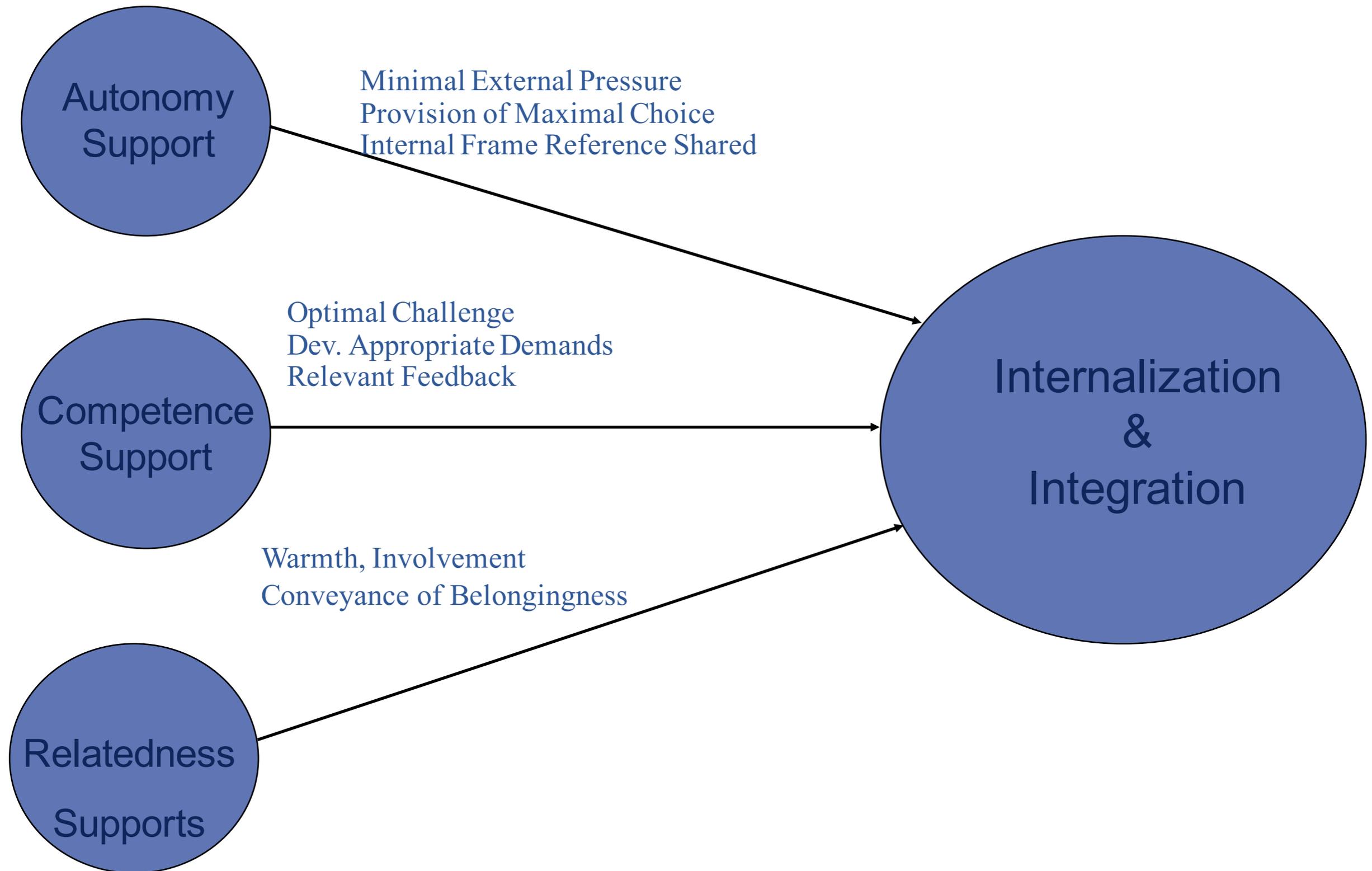
-Guilt/Shame
-Self-pressure
-Ego-involvement

-Self truly
endorses &
values goal

-Goals are
integrated

- Inherent
Satisfaction
- Autotelic

Factors Facilitating Greater Relative Autonomy of Behavioral Regulations and Values



Correlations Between Parent and Teacher Autonomy Support and Academic Self-Regulation in U. S. and Russian Schools

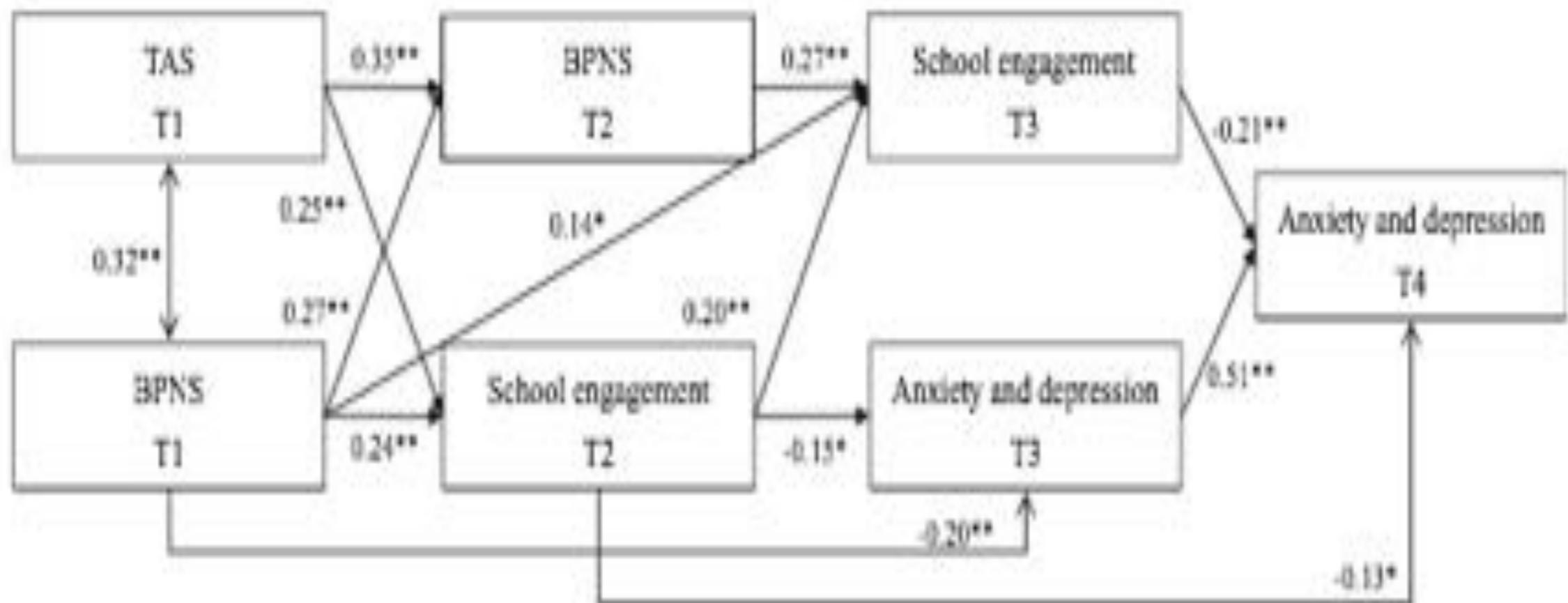
	U.S.		Russian	
	Parent A-S	Teacher A-S	Parent A-S	Teacher A-S
External Regulation	-.21*	-.25*	-.26*	-.28*
Introjected Regulation	.06	.03	.15	.08
Identified Regulation	.38**	.36**	.47**	.43**
Intrinsic Motivation	.14	.60**	.16	.48**

(Chirkov & Ryan, 2001)

Correlations Between Parent and Teacher Autonomy Support and Well-Being in U. S. and Russian High School Students

	U.S.		Russian	
	Parent A-S	Teacher A-S	Parent A-S	Teacher A-S
Self-Actualization	.35**	.33**	.39**	.20*
Self-Esteem	.40**	.18	.54**	.21*
Depressive Symptoms	-.09	-.14	-.48**	.08
Life-Satisfaction	.49**	.34**	.50**	.36**

Teacher Autonomy Support: Enhancing Basic Need Satisfaction, Engagement and Wellness in Chinese 7-8th grades



TAS = Teacher Autonomy Support; BPNS = Basic Psychological Need satisfaction

From: Yu, Li, Wang & Zhang, 2016, J. of Adolescence

Cross-Cultural Perspectives: 23 Country Study



Inspiring Teachers: The Same Everywhere

Students wrote narratives about their **most recent, most motivating, and most de-motivating** teachers

In **EVERY** sample, **autonomy-support** and **relatedness** emerged as the most frequent and salient characteristics, along with enthusiasm and energy

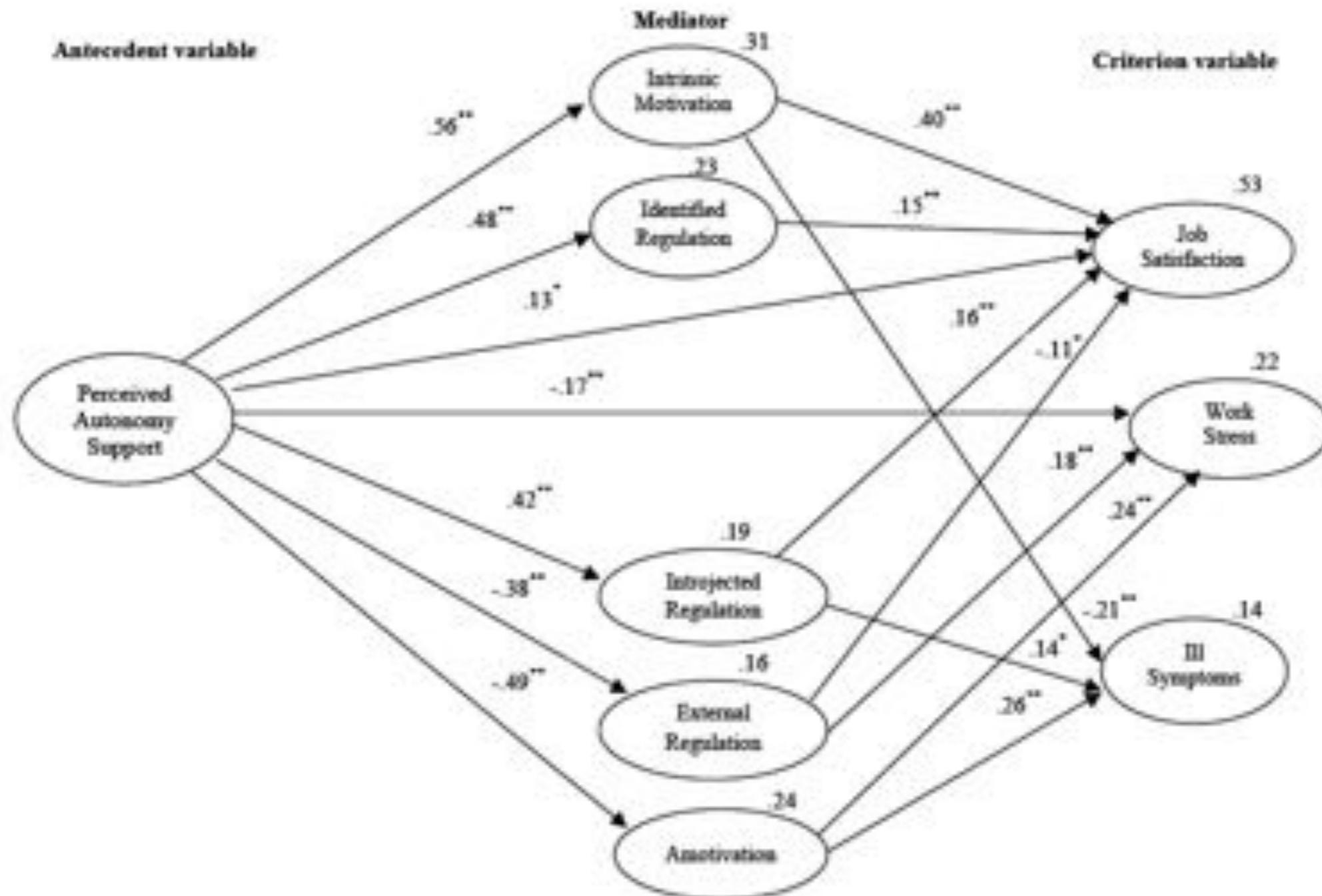
In **NO** sample did rewards, grade focus, rigor or control emerge as positive factors.



Teachers need support too!

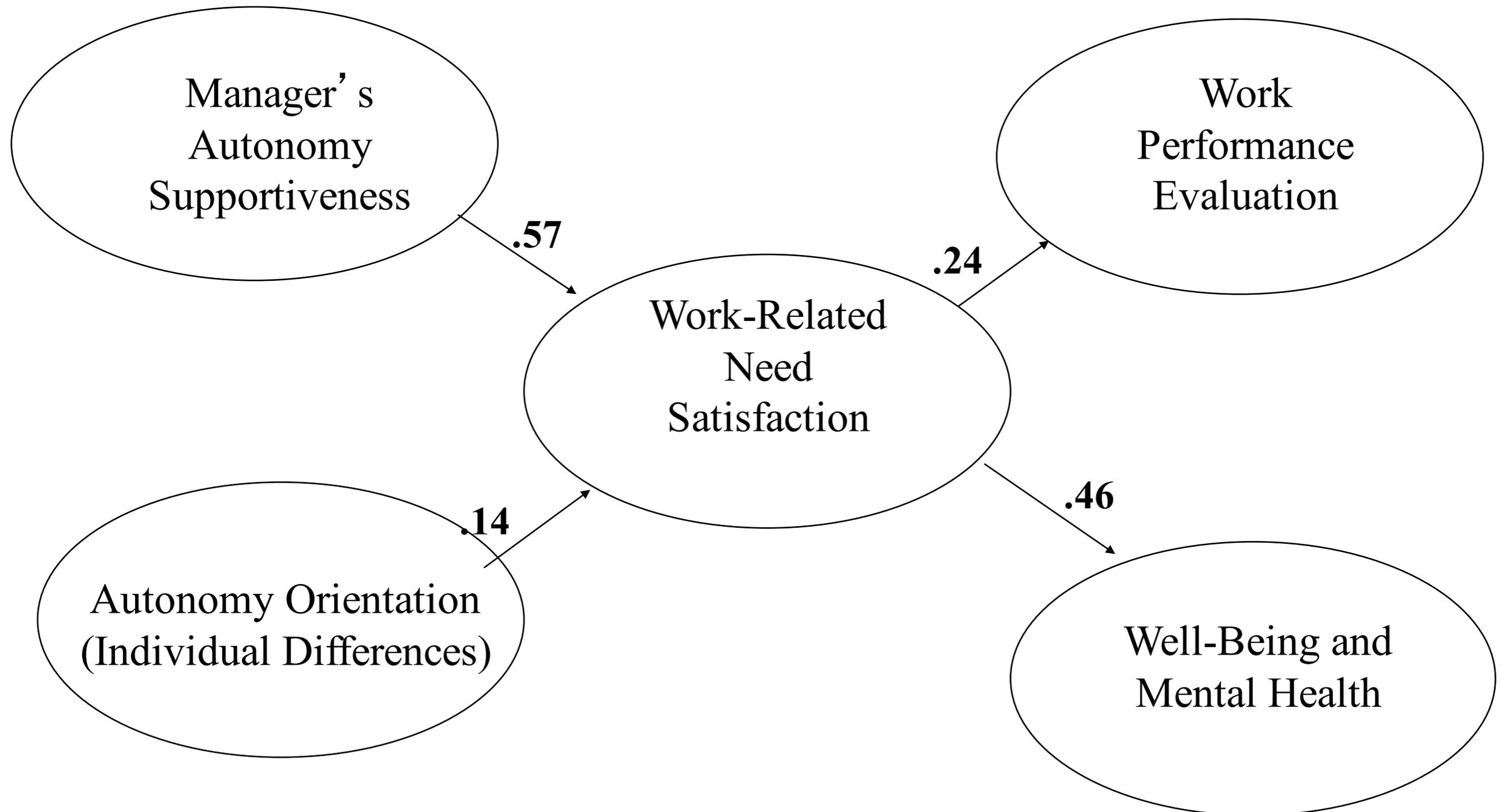


Autonomy Support and the Mediating Role of Work Motivation for Well-Being in a Chinese Teachers



From Nie, Chua, Yeung & Ryan (2015)

Basic Need-Satisfaction and Work Performance and Adjustment of Wall Street Bankers



N=495; Baard, P. P., Deci, E. L. & Ryan, R. M. (2004).

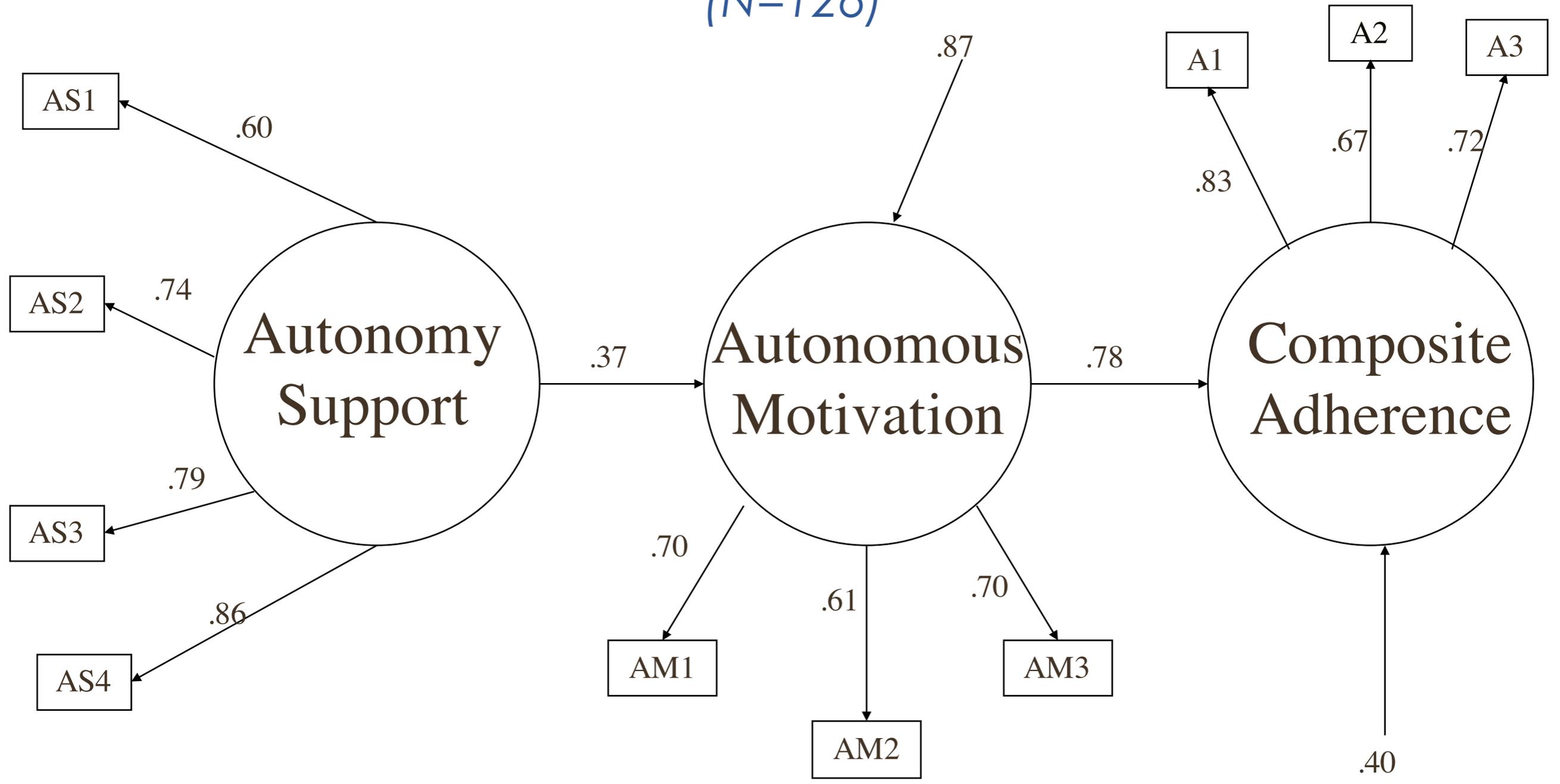
Motivation for Medication Adherence

	2 Day Pill Count	14 Day Count	Self- Rpt.	Composite Adherence
Autonomy Support (HCCQ)	.24**	.17*	.03	.18*
Autonomous Regulation	.41***	.52***	.57***	.59***

+ $p < .10$, * $p < .05$, *** $p < .001$

Autonomy and Medication Adherence

(N=126)



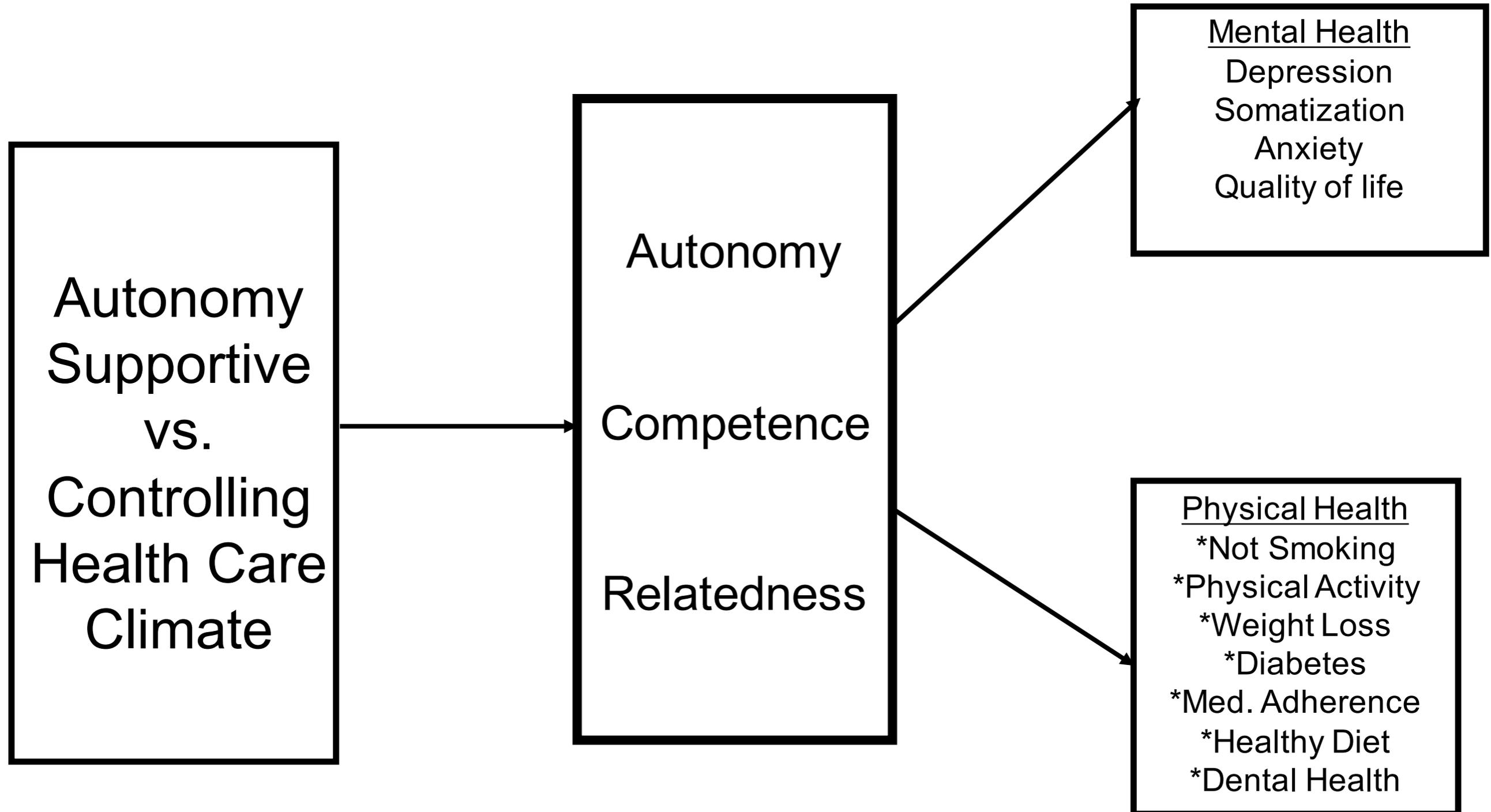
From Williams, Rodin, Ryan, Grolnick, and Deci, Health Psychology, 1998

Meta-analyzed Relations Between Practitioner Autonomy-Support and Control and Patient's Regulatory Styles In Available Health Behavior Studies

(k=67)

	Autonomy Support	Control
Intrinsic Motivation	.42	-.11
Identified Motivation	.36	.16
Introjection	.09	.29
External Regulation	.02	.31
Amotivation	-.27	.27
Autonomous Motivation Sum	.39	.03
Controlled Motivation Sum	.04	.34

Self-Determination Model for Health Interventions



Autonomy Support Represents a Significant Treatment Factor Across Psychotherapy Methods, Including IPT, CBT and Pharmacological Management

- More autonomous motivation was significantly associated with improvement in depressive symptoms
- Across modalities the odds ratio associated with therapist autonomy support was **1.95**. (Those 1 SD above mean for A-S show 2x the benefit; 4x those 1 SD below mean)
- Autonomy support was more predictive of positive outcomes than therapeutic alliance



From: Zuroff, D.C. Koestner, R., Moskowitz, D. S., McBride, C., Bagby, M., & Marshall, M. (2007)

Relations of autonomy-support to therapeutic alliance and treatment motivation in patients being treated for depression

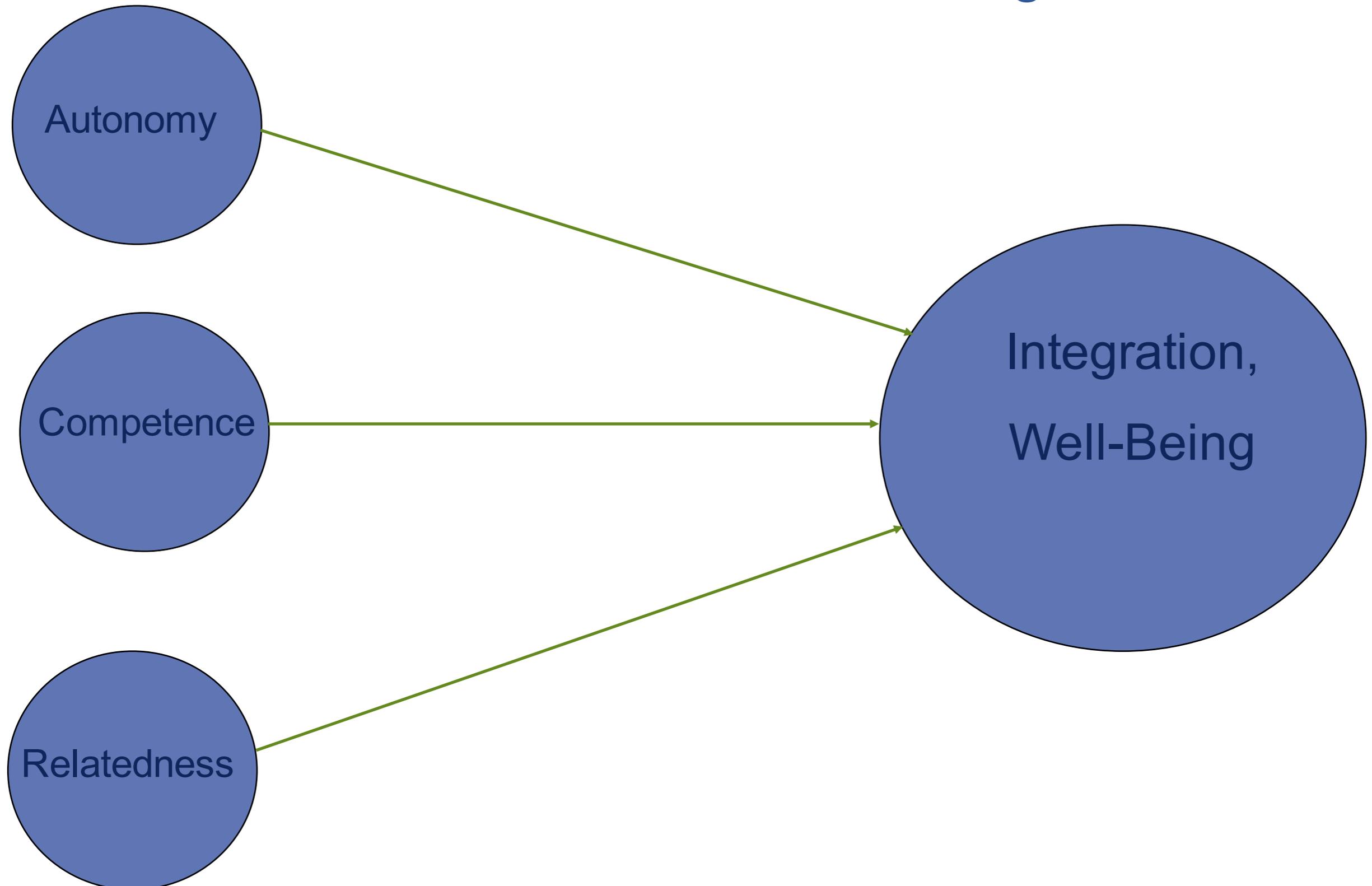
Autonomy support is more than merely connecting and cooperating

	Therapeutic Alliance	Perceived Autonomy Support
Autonomy-Support	.44***	-----
Autonomous Motivation for Treatment	.28*	.40***

Zuroff, D.C. Koestner, R., Moskowitz, D. S., McBride, C., Bagby, M., & Marshall, M. (2007)



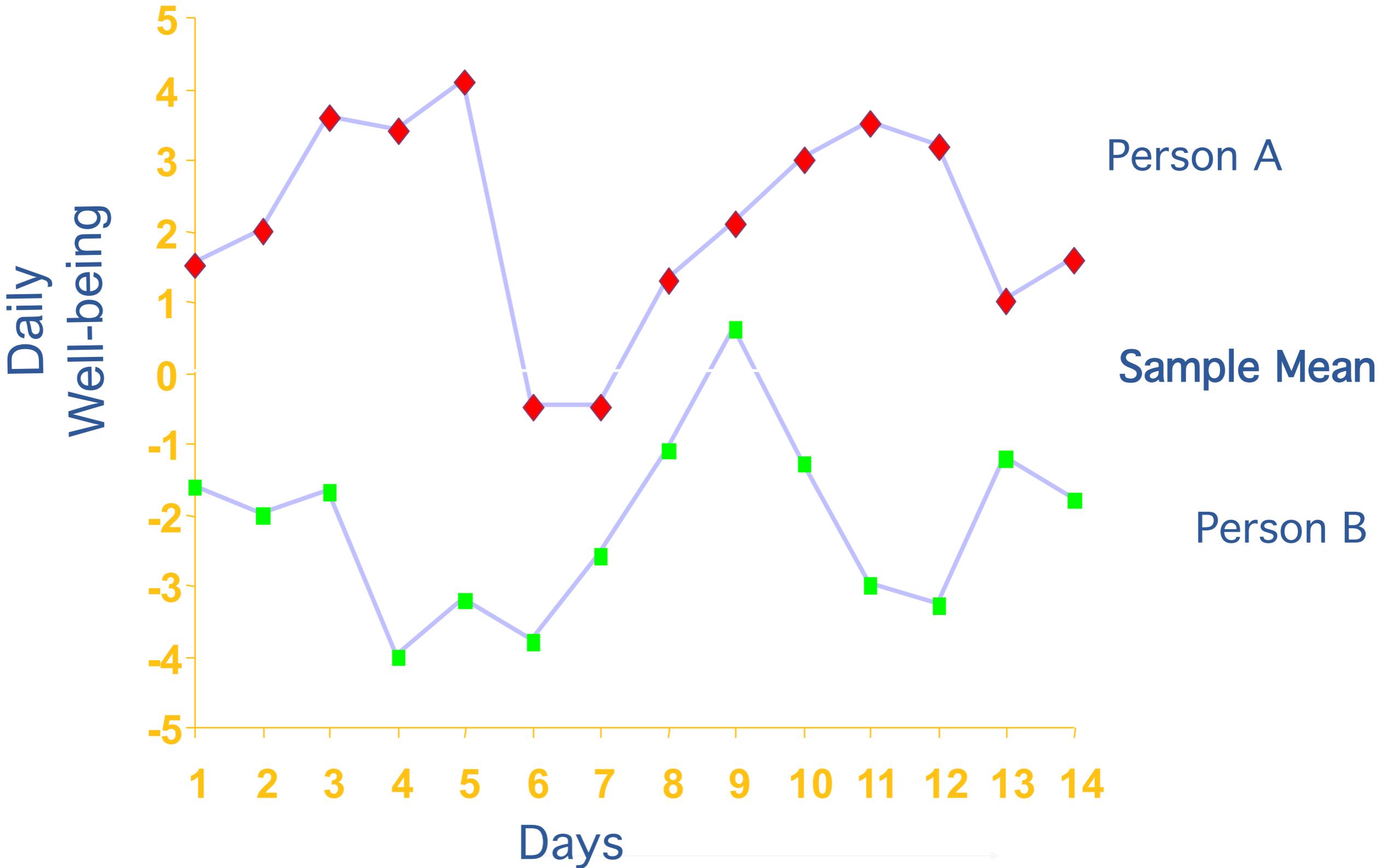
Basic Psychological Needs Underlying Motivation and Well Being



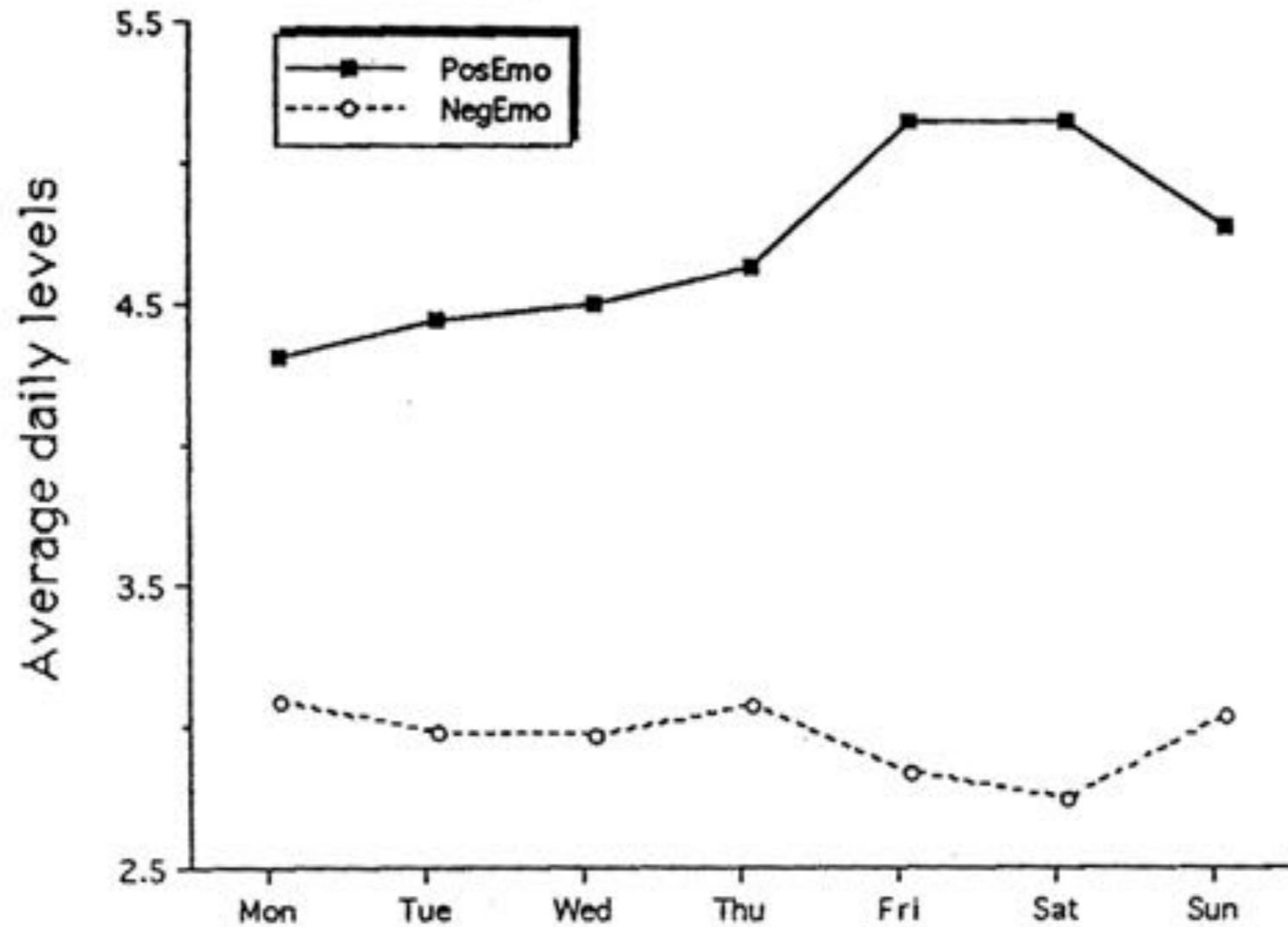
Within-Country Correlations of Basic Need Satisfaction with Subjective Well-being

Country (n)	US (n = 195)	Russia (n = 159)	Korea (n = 111)	Turkey (n = 94)
Basic Need Satisfaction	.72**	.60**	.62**	.71**

Within-person Effects: Daily Fluctuations



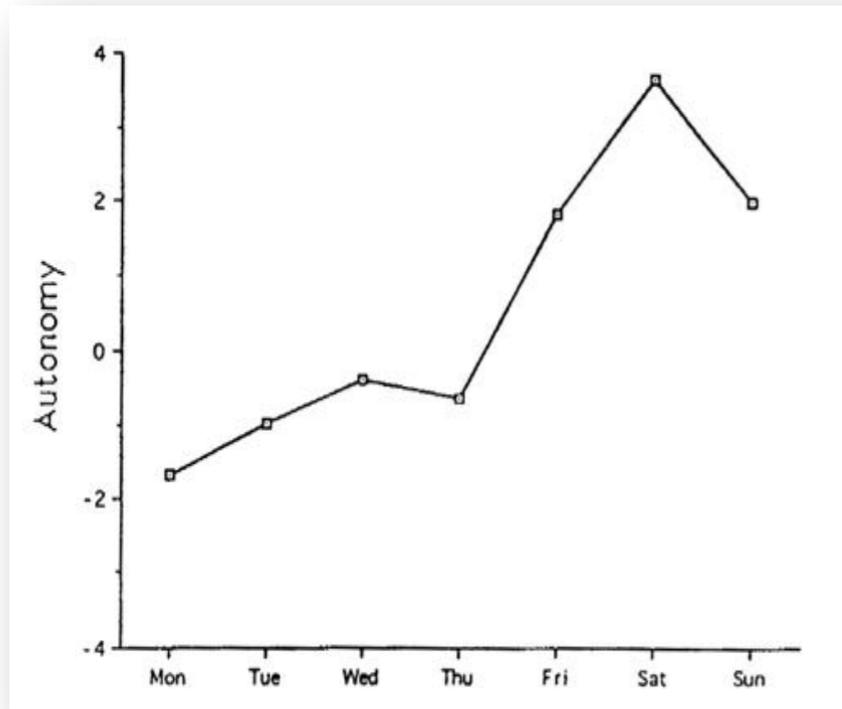
Positive and Negative Affect on the Days of the Week



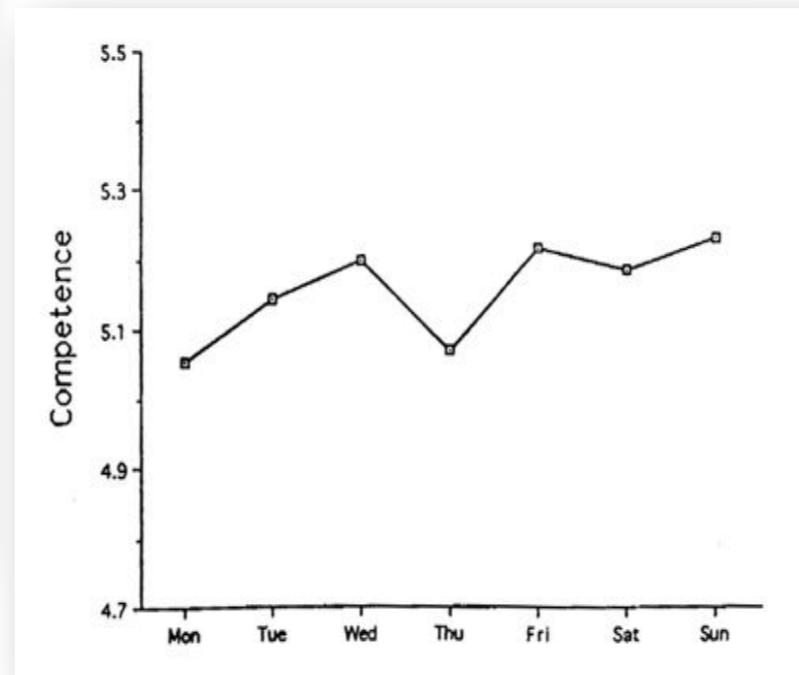
Reis HT, et al. *Personality and Social Psychology Bulletin*. 2000;26(4):419-35.

Need Satisfaction on Days of the Week

Autonomy



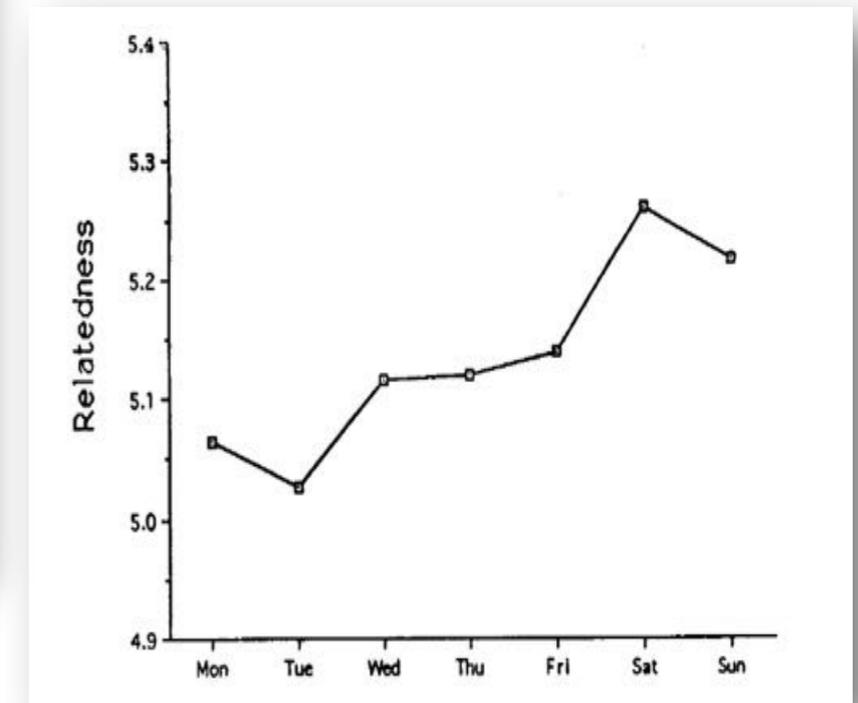
Competence



SEPTEMBER 2006 - AUGUST 2007

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31		
SEP																																	
OCT																																	
NOV																																	
DEC																																	
JAN																																	
FEB																																	
MAR																																	
APR																																	
MAY																																	
JUN																																	
JUL																																	
AUG																																	

Relatedness



Adult Working Sample

Predicting Experience Level Well-Being from Experience-Level Need Satisfaction

Need Satisfaction	Positive Affect		Negative Affect		Vitality		Phys. Symptoms	
	<i>B</i>	<i>t</i>	<i>B</i>	<i>t</i>	<i>B</i>	<i>t</i>	<i>B</i>	<i>t</i>
Autonomy	.95	22.29**	-.03	-10.66**	.04	8.74**	-.01	-5.24**
Relatedness	.20	11.69**	-.06	-8.38**	.08	7.21**	-.02	-2.74*
Competence	.21	7.65**	-.18	-10.37**	.06	3.14*	-.02	-1.26

Note. Group-mean centering was used for all predictors. *Bs* are unstandardized.

* $p < .01$. ** $p < .001$.

Satisfaction of Psychological Needs on Weekdays vs. Weekends

	Autonomy		Relatedness		Competence	
	<i>B</i>	<i>t</i>	<i>B</i>	<i>t</i>	<i>B</i>	<i>t</i>
Weekend Contrast ^a	1.08	4.86***	.38	7.37***	.02	.33

Note. Weekend represents Friday evening through Sunday afternoon. *B*s are unstandardized.

* $p < .05$. *** $p < .001$.

Summary



People have some very basic psychological needs

Supporting their basic psychological needs promotes intrinsic motivation and internalization, which in turn yield more persistence, more effective performance and greater wellness



This afternoon's workshop: A focus on the techniques of facilitating motivation; on relationships, and on life goals and purposes that satisfy needs



www.selfdeterminationtheory.org



Autonomy-Supportive Interactions

- Understand the other's perspective (IFOR)
- Encourage self-reflection, or “interest-taking”
- Offer meaningful choices
- Provide a rationale for requested behavior
- Minimize use of controlling language/rewards



Competence-Supportive Environments

- Design activities so that mastery is the dominant experience
- Structure provides a scaffolding for development
- Feedback is “informational” rather than controlling
- Praise focuses on effort and accomplishments; not individual ability or comparisons with others



Relatedness-Supportive Environments

- Convey respect for the individual
- Individual feels valued and significant
- Care and concern when facing challenges
- Warmth and Inclusion
- Opportunities to Contribute/Give
- “My practitioner (teacher, manager) likes me”

